

## YOUR CREATIVE AGENCY

Denk groot, start klein, groei slim.

every day®



## We help ambitious brands to stand out and make impact.

We want to make impact – **Every Day.** If this is the day, we better make it count. We are your digital partner for platforms and performance. Driven by human connection, a growth mindset and an unstoppable drive for more.











# Start with the end in mind every day

This day is all we have. All we have is now.
Imagine this day as your last day. What would you do?
We don't want to say: if I only had done this.
We want to act. Because in business and in our personal life, this is the day. So better make it a good one.

GOOD VIBES BETTER PERFORMANCE
BETTER RESULTS
MORE LIFE

MOREIMPACT

## For you every day®

Together we are Every Day. An ambitious team of digital experts who give it all. The key is the collaboration of different know-how within one project team. Not for you, but with you. With a real human connection and good vibes. This way of working is not only effective, it's fun too.

- Multidisciplinary team: development, strategy, account, creative and marketing.
- Long-term and structural cooperation with the clients: stand-ups & sprints.
- Continuous development: design & build, run & optimize.
- Dedicated project team for every client.
- We know who you are, we know your business.
- Strong network of expertise. We know what we're good at, and what not.





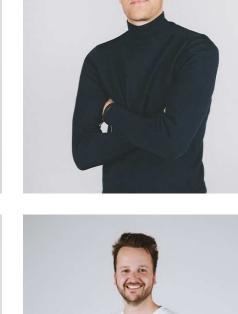


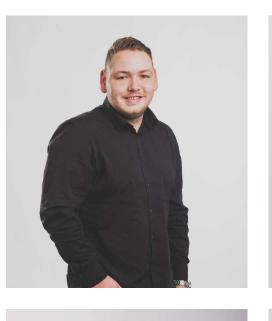




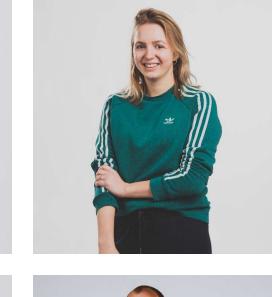










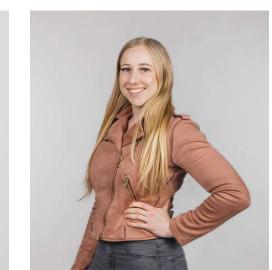














## Think big, start small, grow smart.



Structural development and improvement of the digital landscape. Effective multi-channel campaigns to reach your goals. Analyses of your KPI's in our custom data-dashboard for optimization.

#### STEP 3 P

#### Platform

Customized platforms that work for your businessgoals.

Websites, e-commerce and webapplications. A digital accelerator for your ambitions. The key in your digital strategy and the digital landscape of your brand.

#### STEP 2 Branding

A strong brand. Distinctive, recognizable and consistent. Visible, 360 degrees in a powerful mix of touchpoints. Never underestimate a strong branding.

#### STEP 1

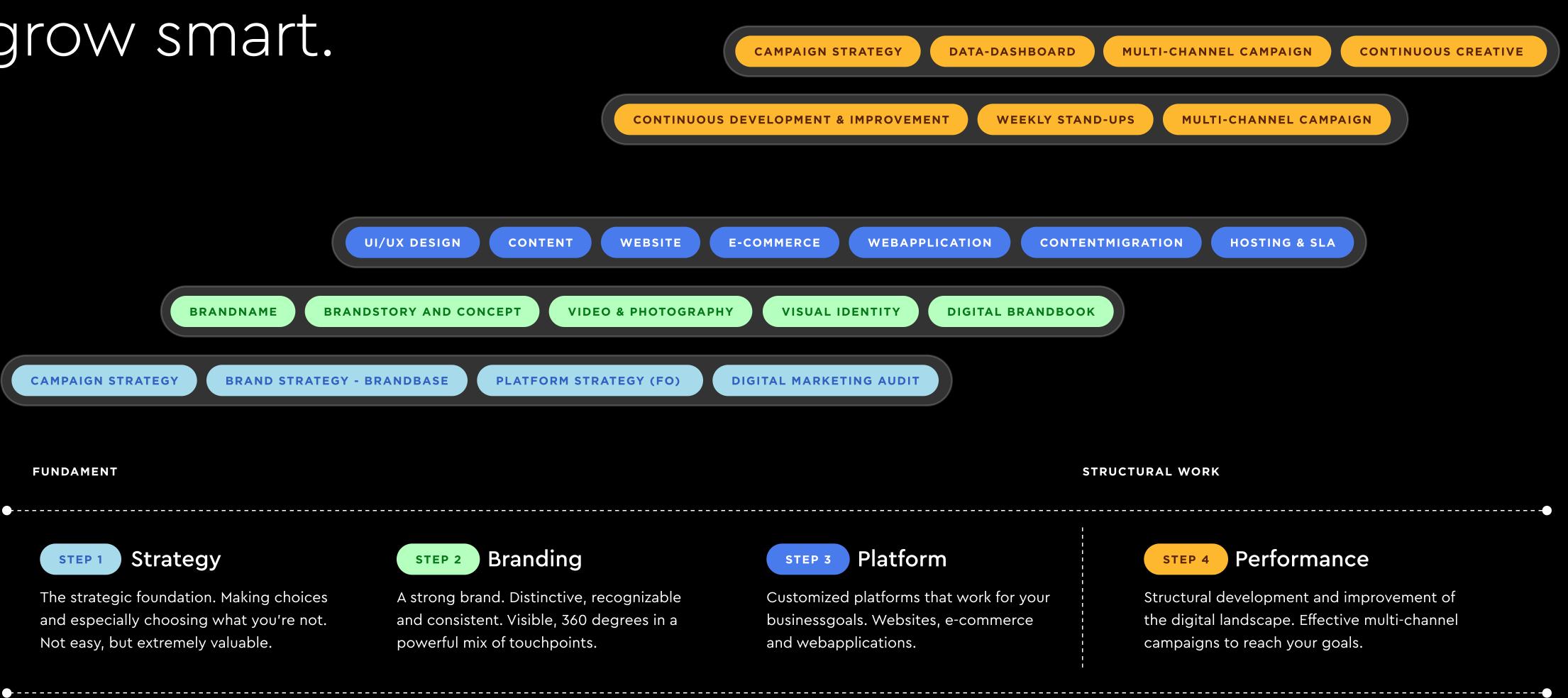
#### Strategy

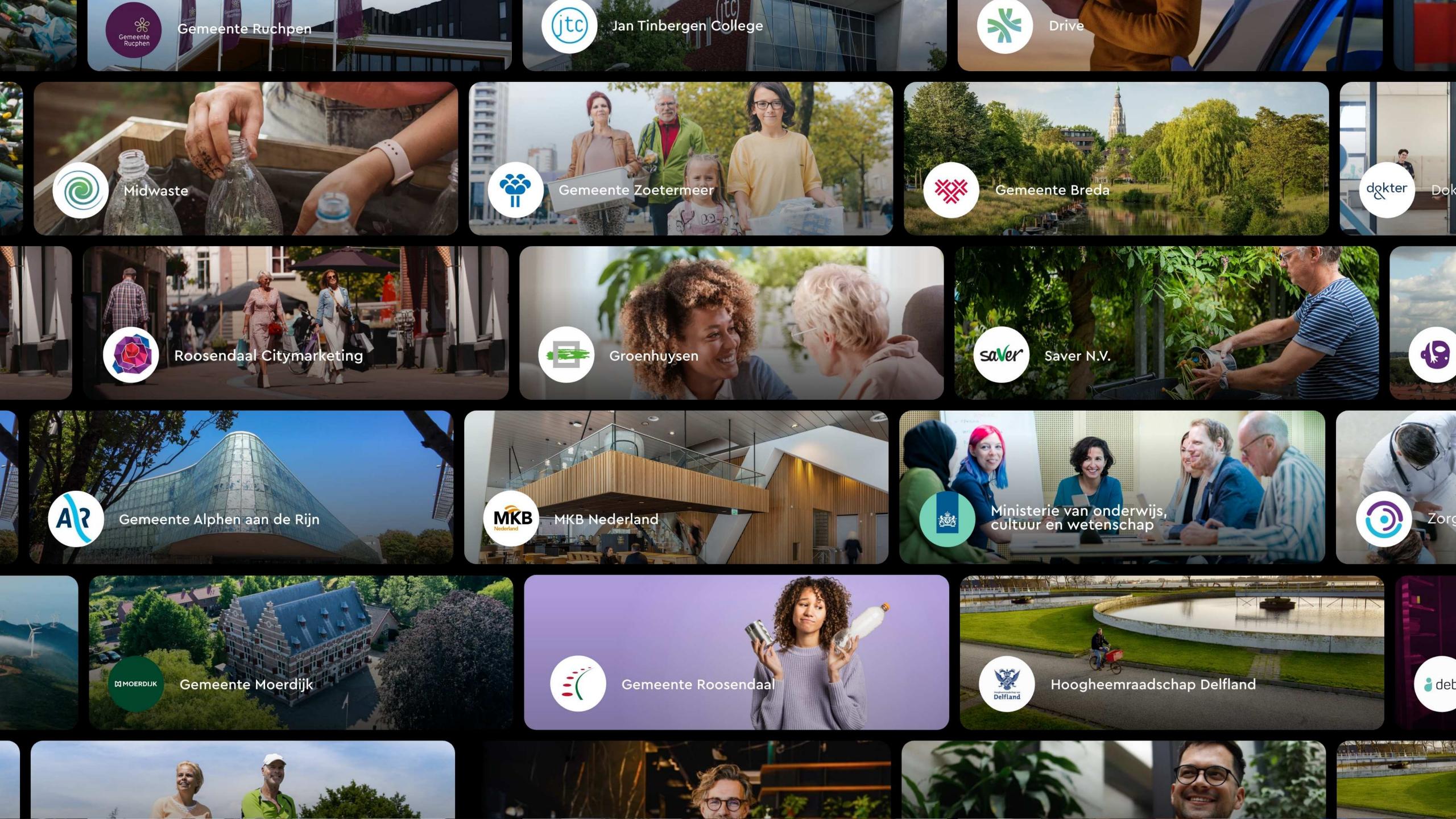
The strategic foundation. Making choices and especially choosing what you're not. Not easy, but extremely valuable. For your brand, your campaign(s) and your platform(s).

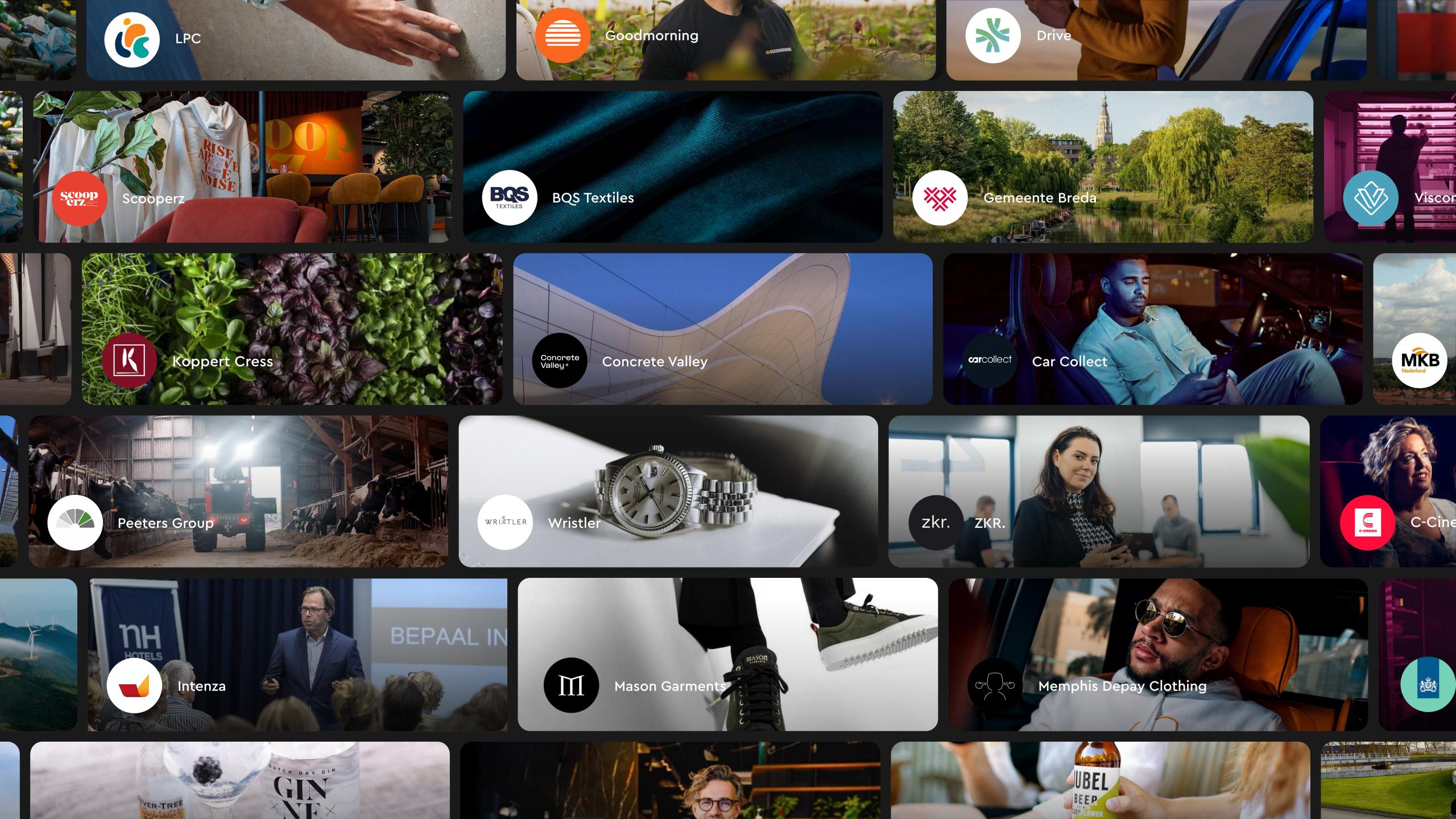
Our **every day**® success formula

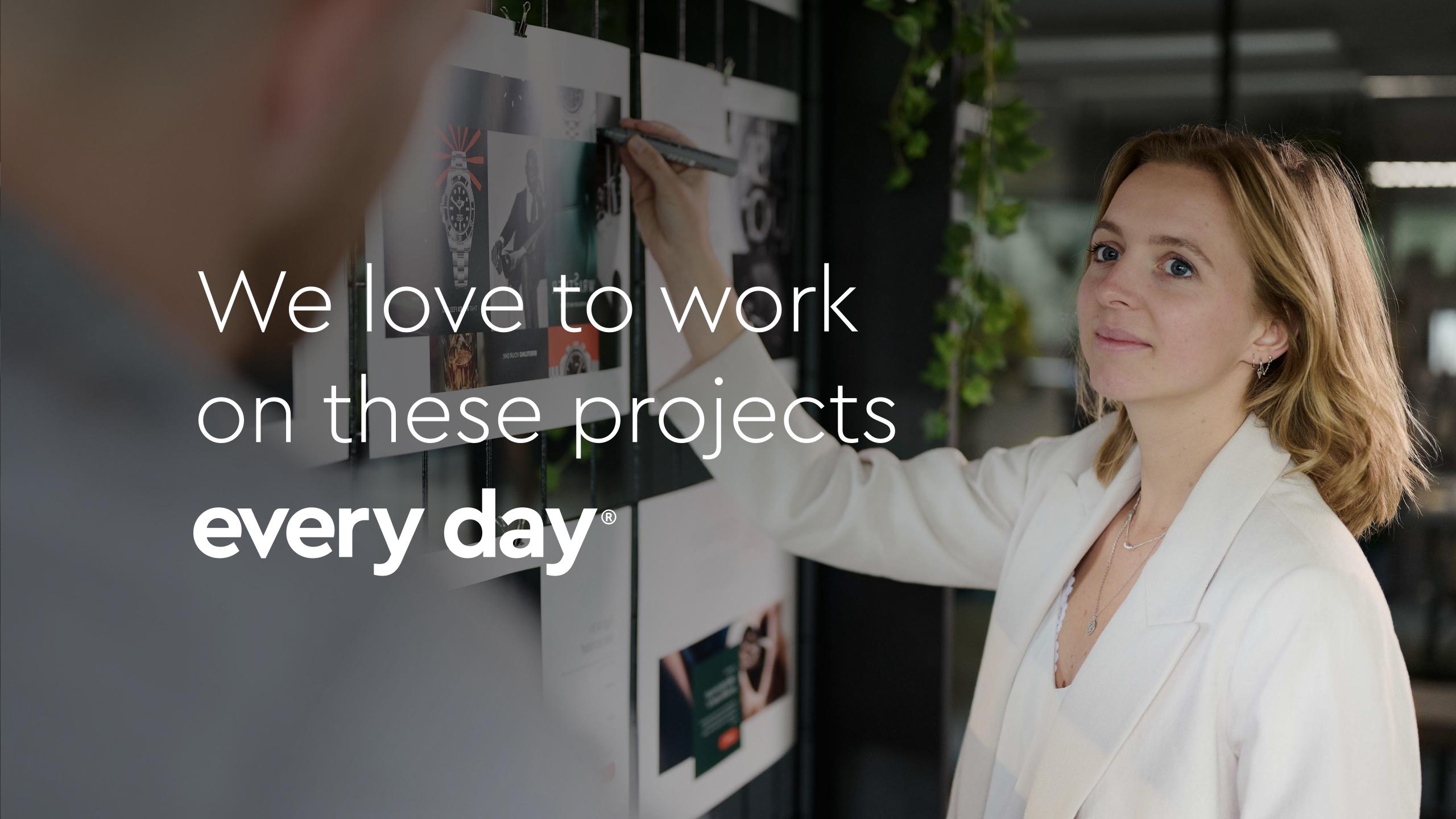
#### Our **every day**® success formula

Think big, start small, grow smart.











GINNEKEN GIN

HET GINNEKEN



VERKRIJGBAAR

CONTACT

#### Ginneken Gin

In het Bredase Ginneken komt alles samen.

Natuur, gezelligheid en heerlijk bourgondisch leven.

Een combinatie die je terugvindt in Ginneken Gin.

Een heerlijkheid van natuurlijke ingrediënten.

Stuk voor stuk terug te vinden op deze historische plek in het natuurschoon van het Markdal,

Mastbos en de Paarse Heide.

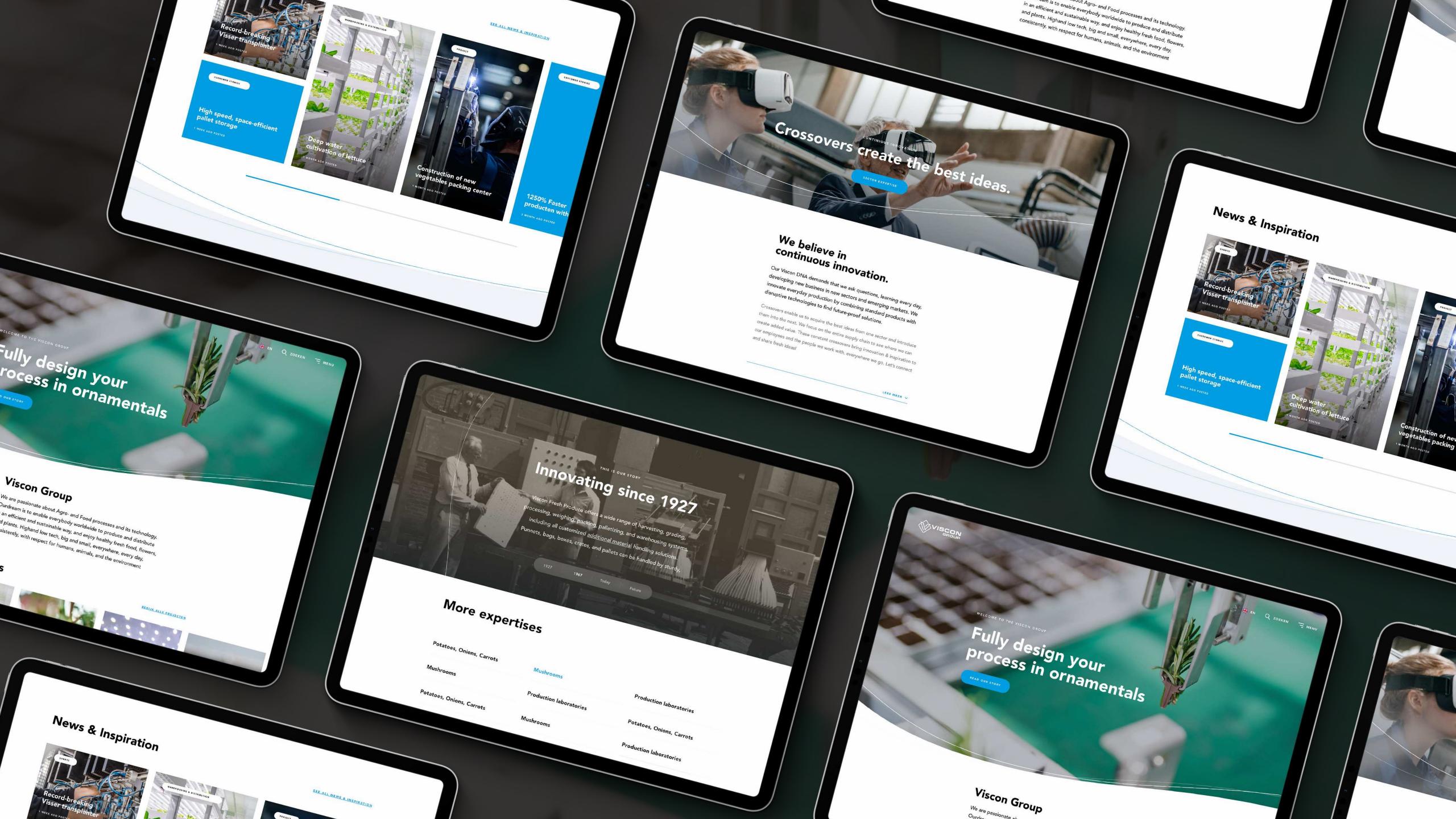


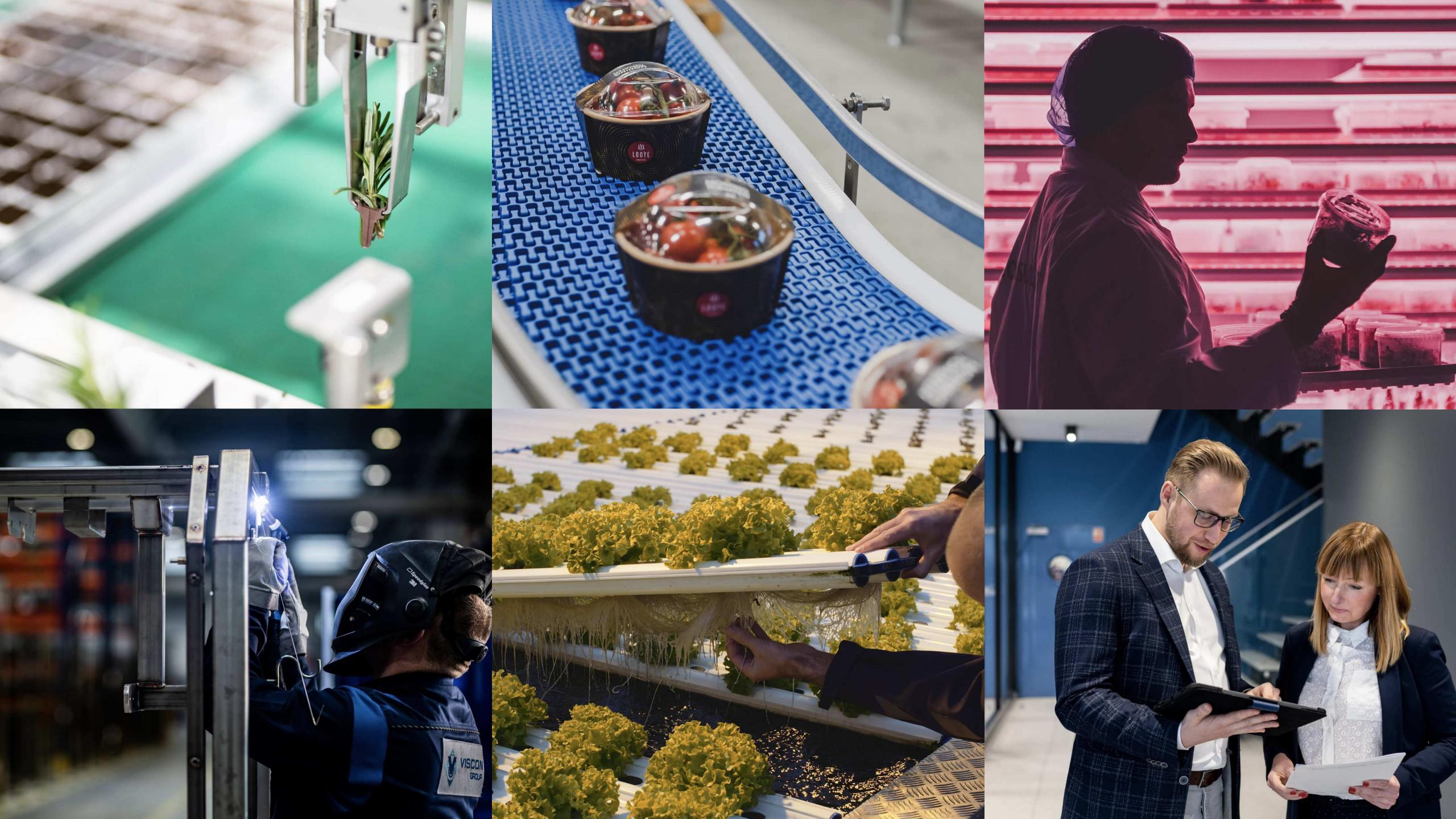
PERFECT SERVE

#### **Ginneken Tonic**

Ginneken Gin drinkt je het beste met een neutrale Tonic, flinkt wat ijs en ...









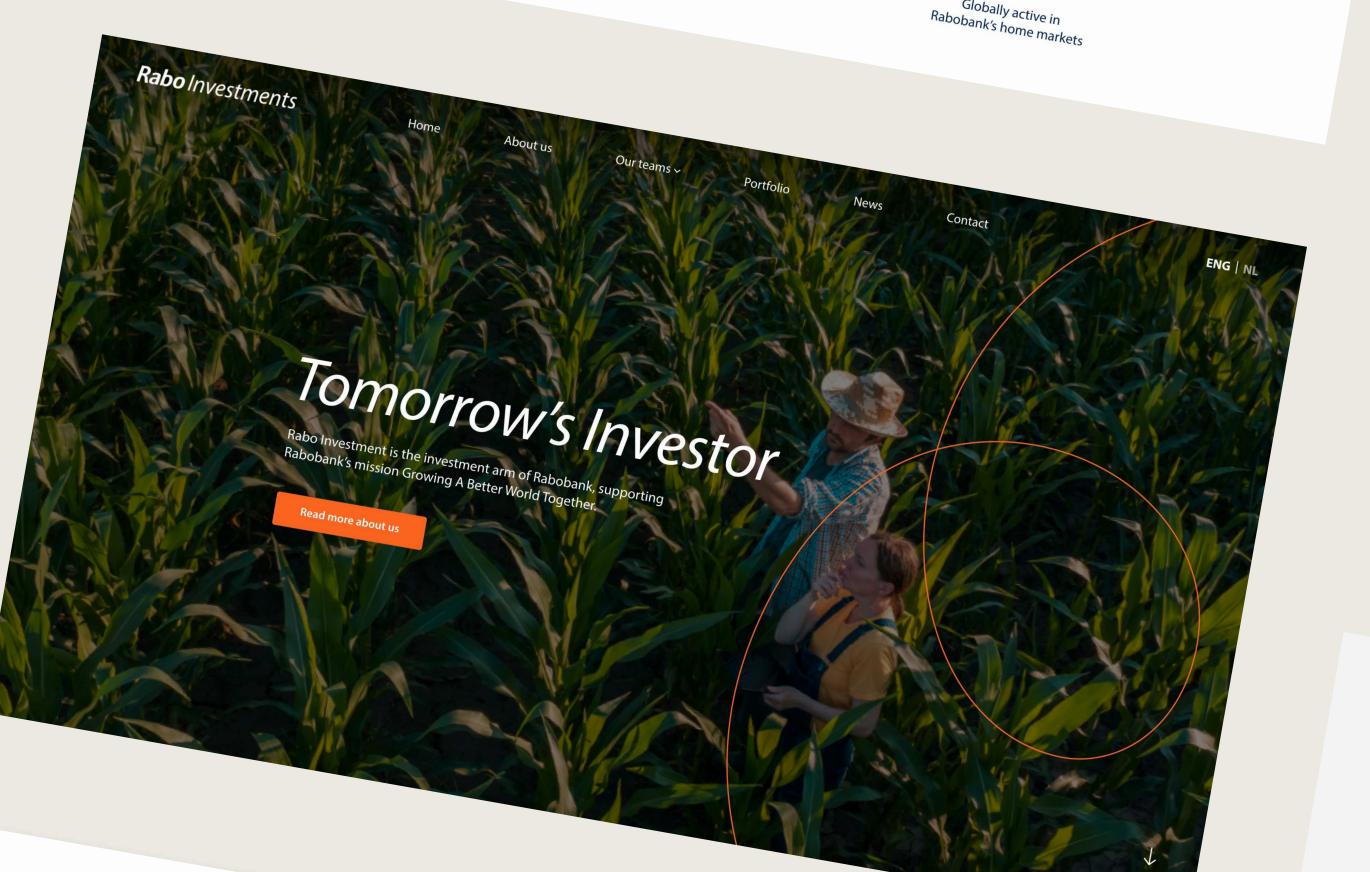


Assets under management 50

Investments in our current portfolio



Globally active in



#### Rabo Investments

Category 02

Read more >

Who we are

Private Equity Ventures

RI investeert in Havatec ter

ondersteuning van verdere

internationale groei

Category 0

Rabo In

investee

samenw

Contact us

Fund & Co-investments Founders & investors

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Rabo Investments

About us

Our teams >

Portfoli

## Investment news

Discover endless possibilities for your money at Rabobank Investments. We achieve your financial goals with trusted expertise and innovative solutions.



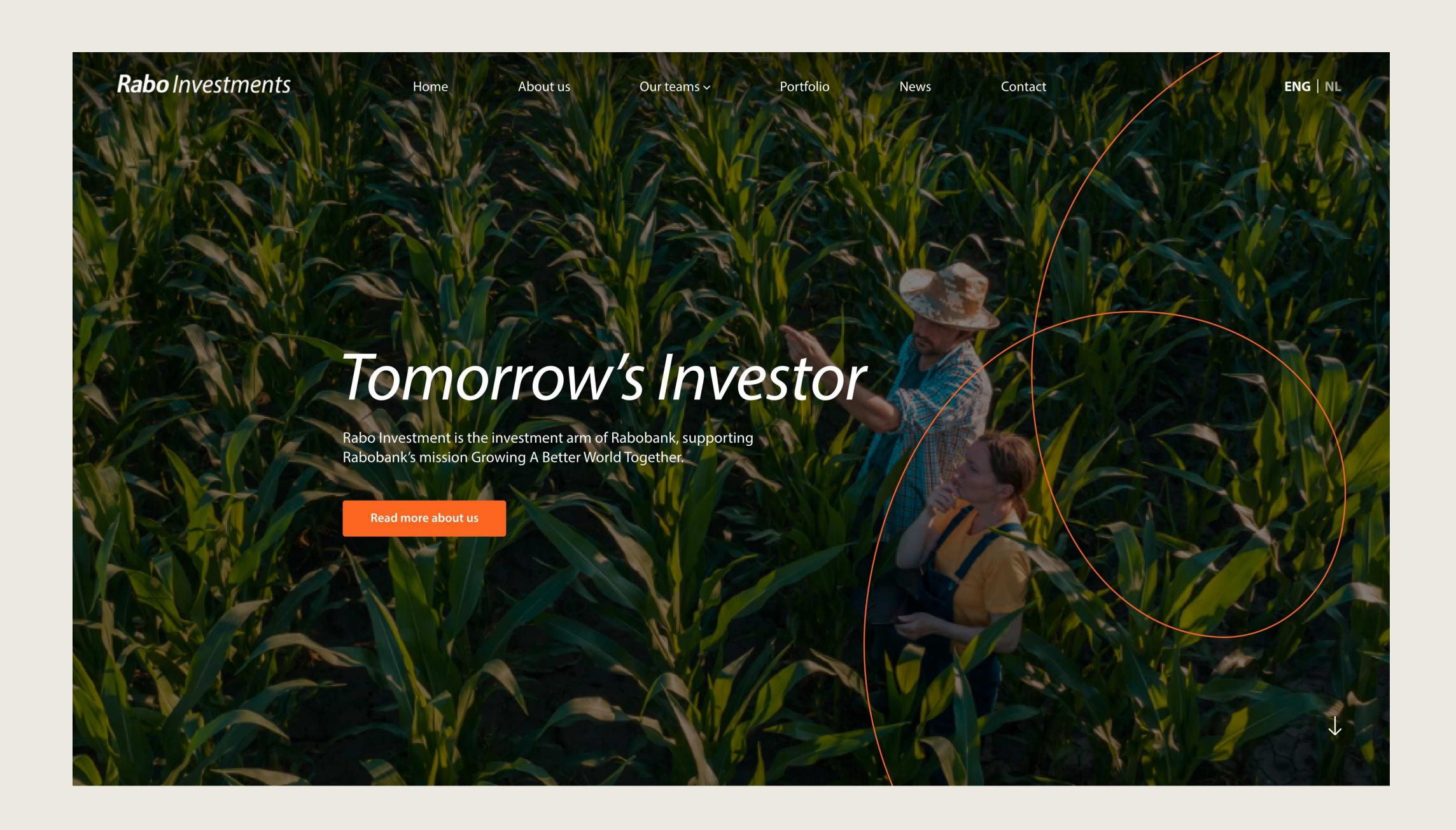






ENG | NL

Contact



**KENWOOD** Better Baking
Hét platform voor bakfanaten

Dat smaakt naar meer!



#AanDeBak Inspiratie



SCROLL & ONTDEK

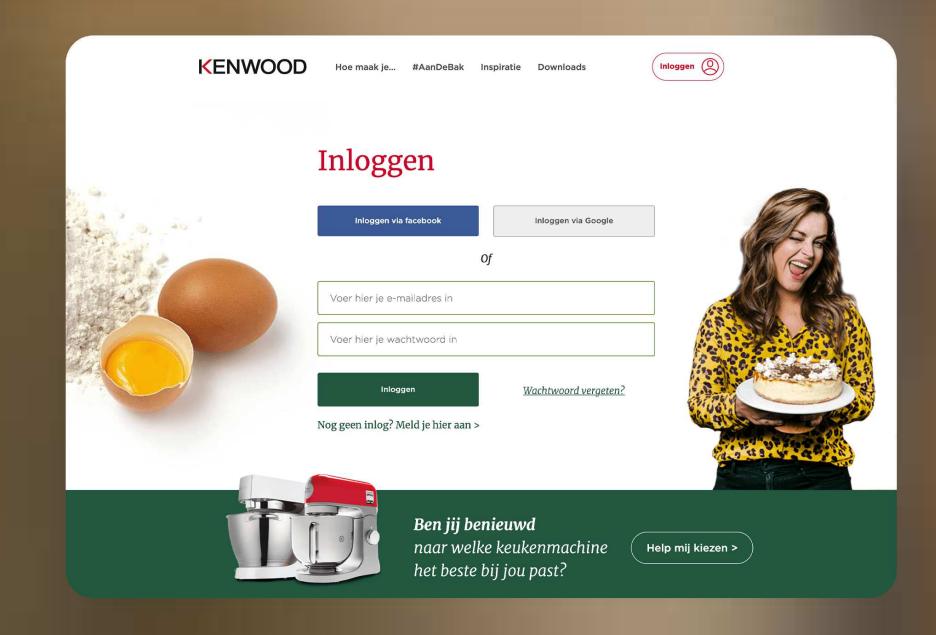


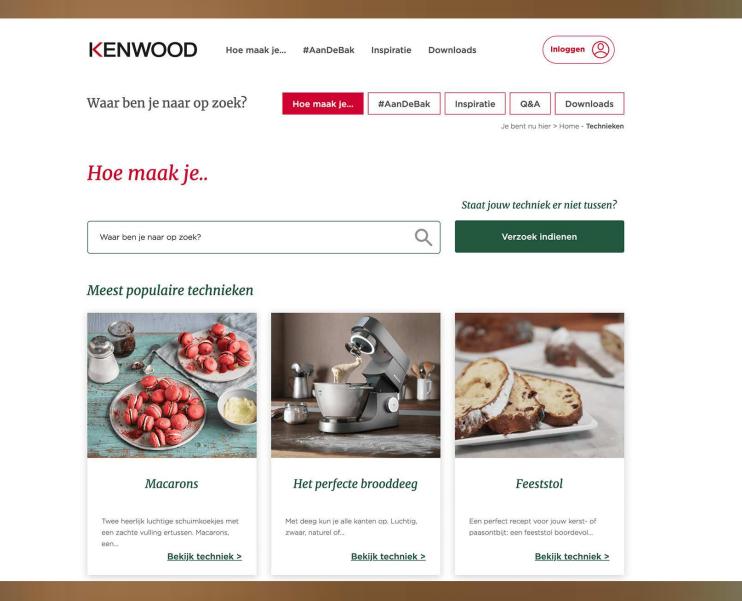


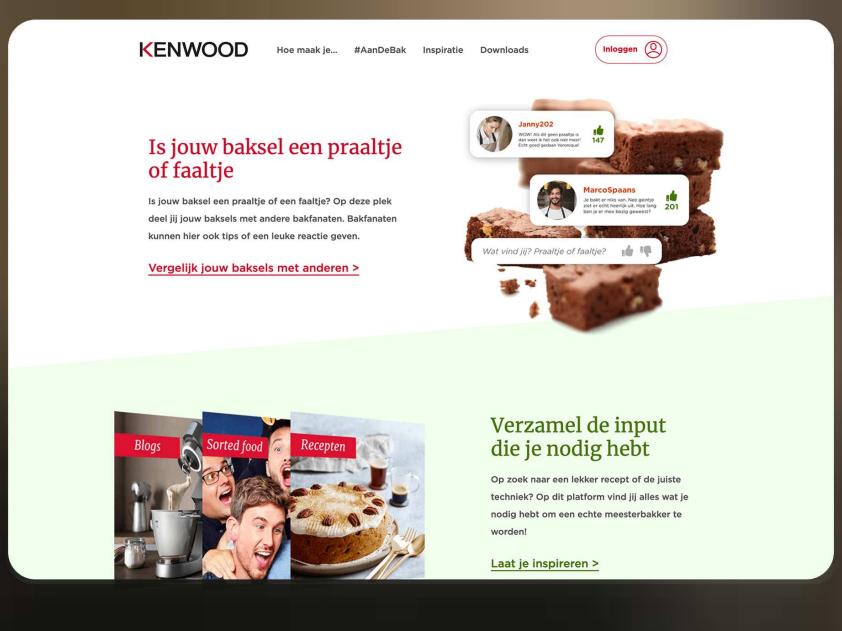




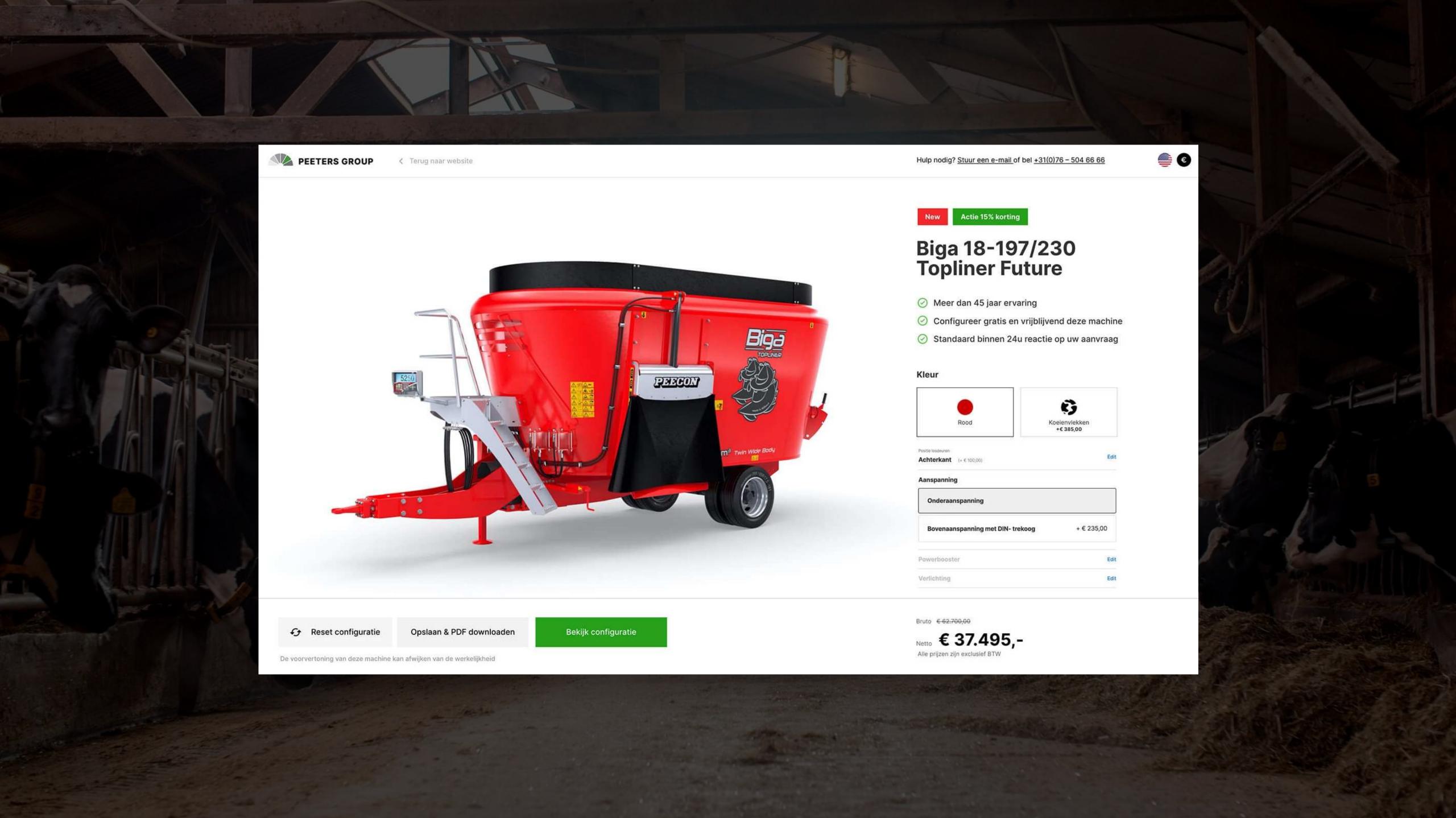


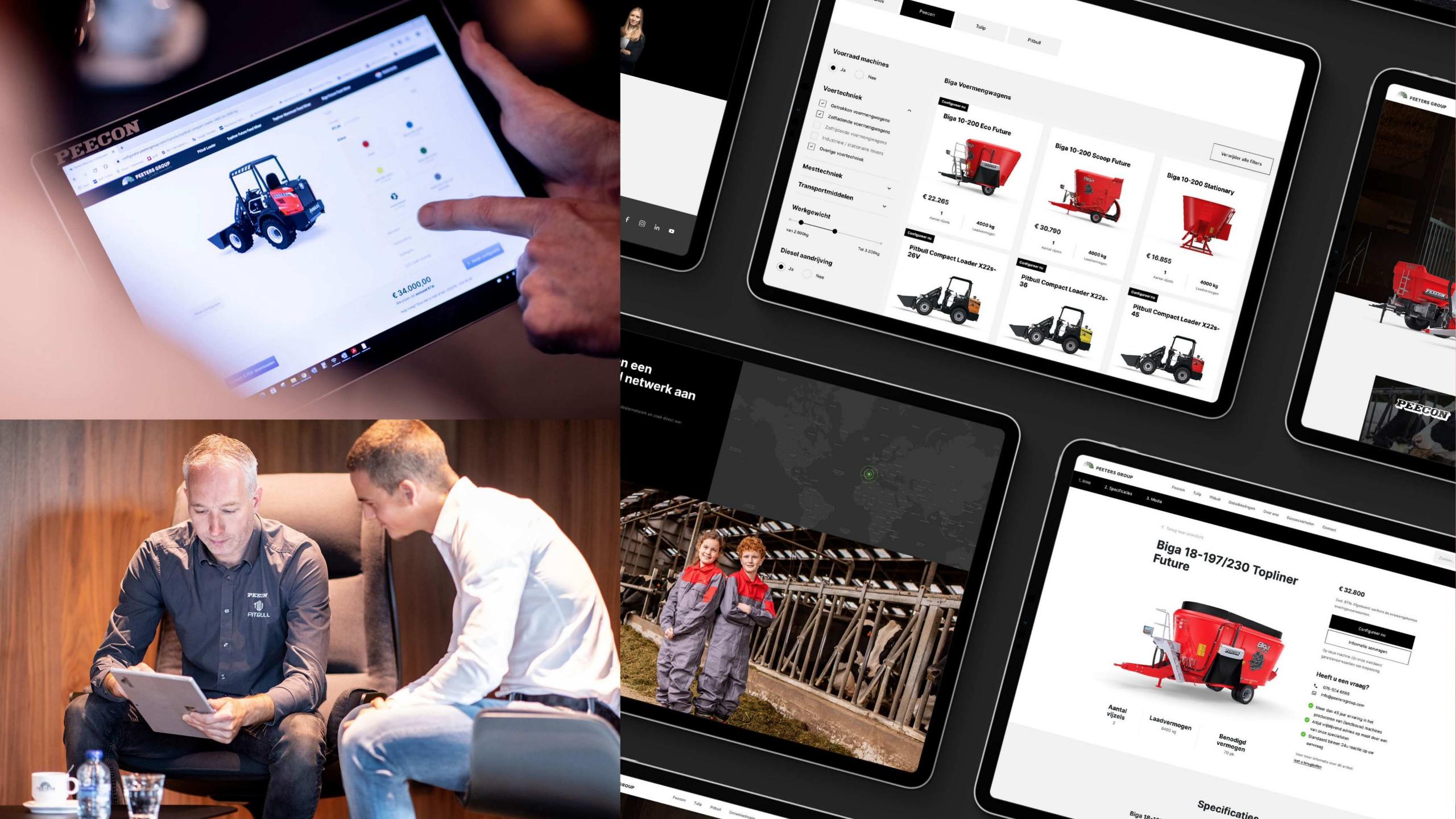


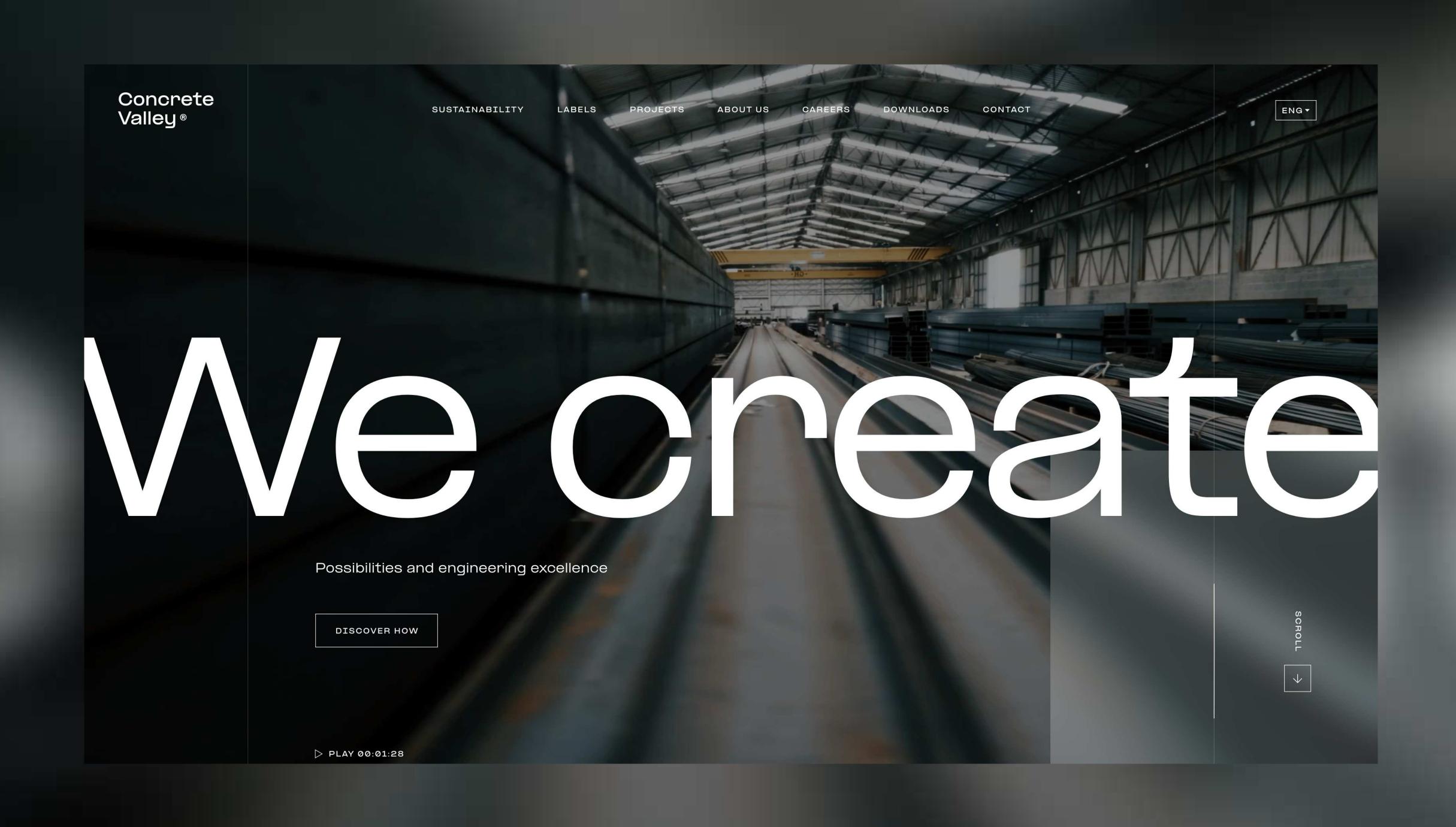


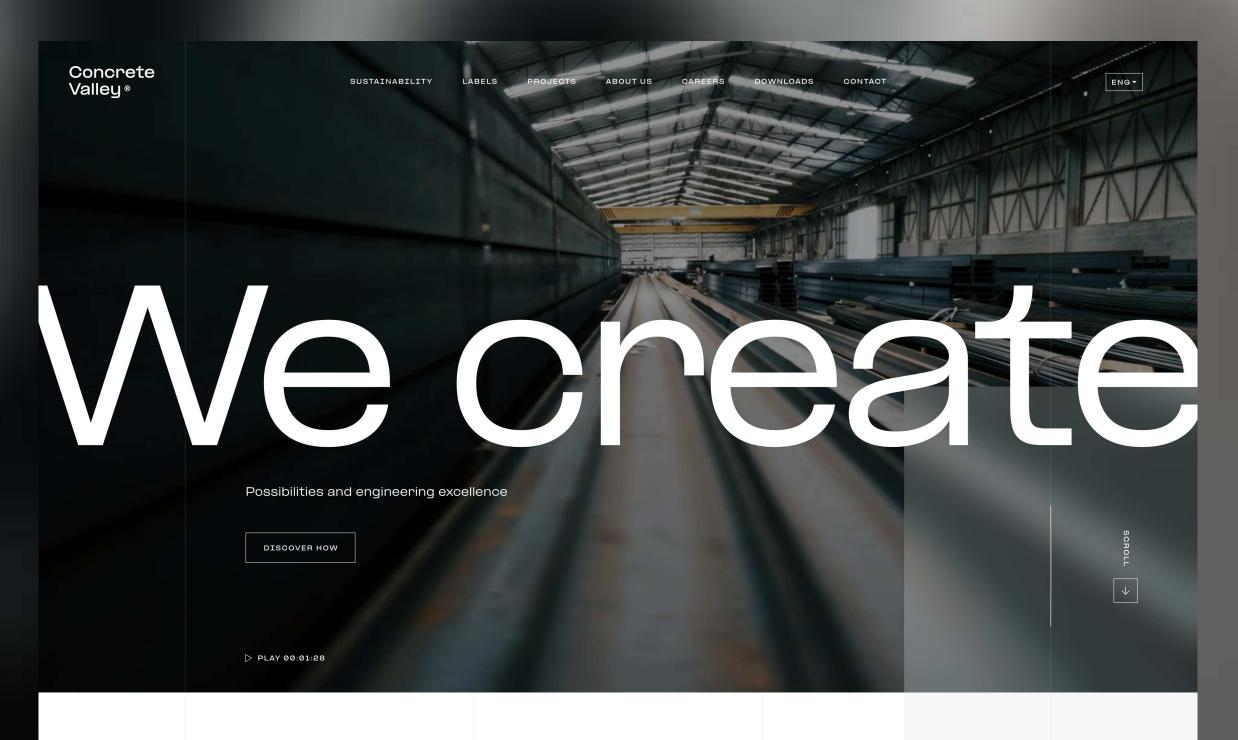












#### Sustainability

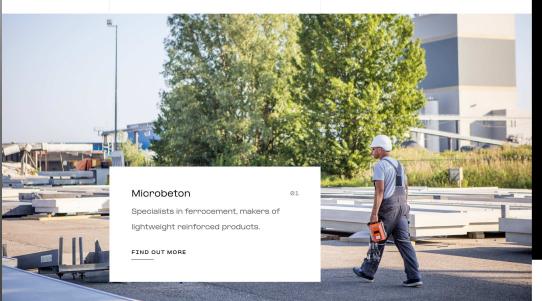
The Concrete Valley companies strive for the most responsible production methods possible. Our sustainability principles are fully embedded in our business model, our culture and our strategy. We are constantly looking for more sustainable raw materials and smarter production methods in order to reduce our environmental impact.

DISCOVER HOW



#### Our labels

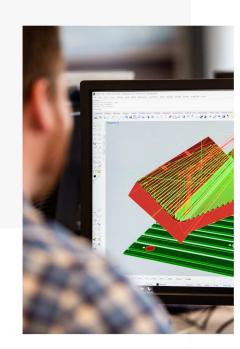
#### Our labels



## Microbeton® Perrocerm® Vovosa® Waco®

Timber Structures®

#### Craftsmanship and innovation



In a world where innovation and creativity are the key to success we as Concrete Valley realized that we can do more than just produce. We want to be an inspiring force that pushes boundaries, brings ideas to life and creates solutions that make an impact. "We create." With these powerful words we capture the essence of Concrete Valley. We are creators, pioneers and visionaries. From concrete structures to architectural facades, from balconies to wooden moulds, we bring ideas to life, we realize dreams. Our labels represent expertise, craftsmanship and innovation.

GET TO KNOW US



#### Latest projects

01 - 08 PROJECTS

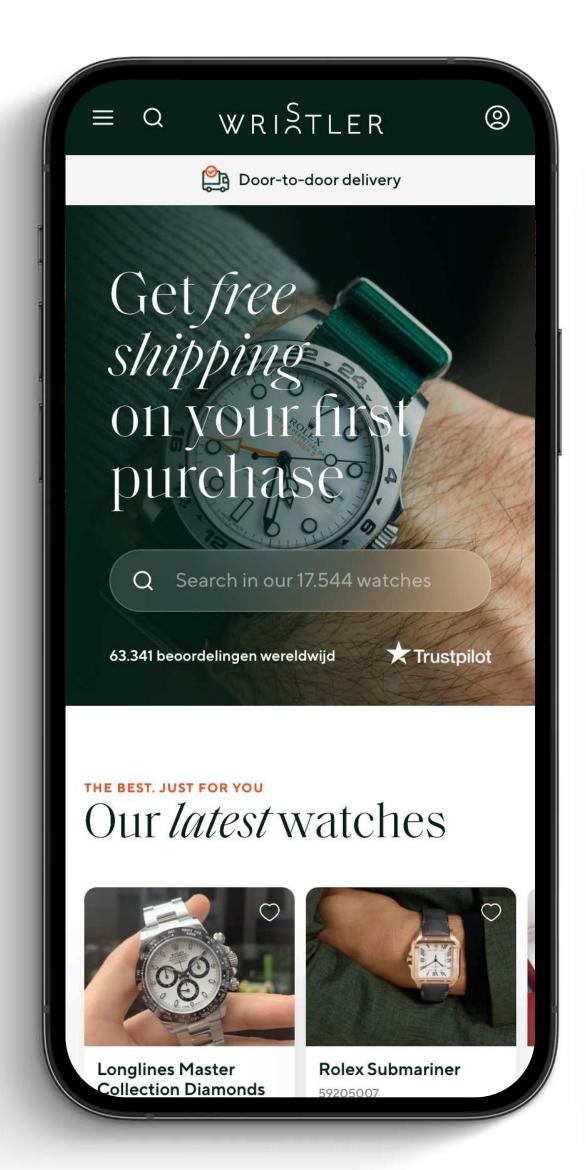
Westfield Mall of the Netherlands

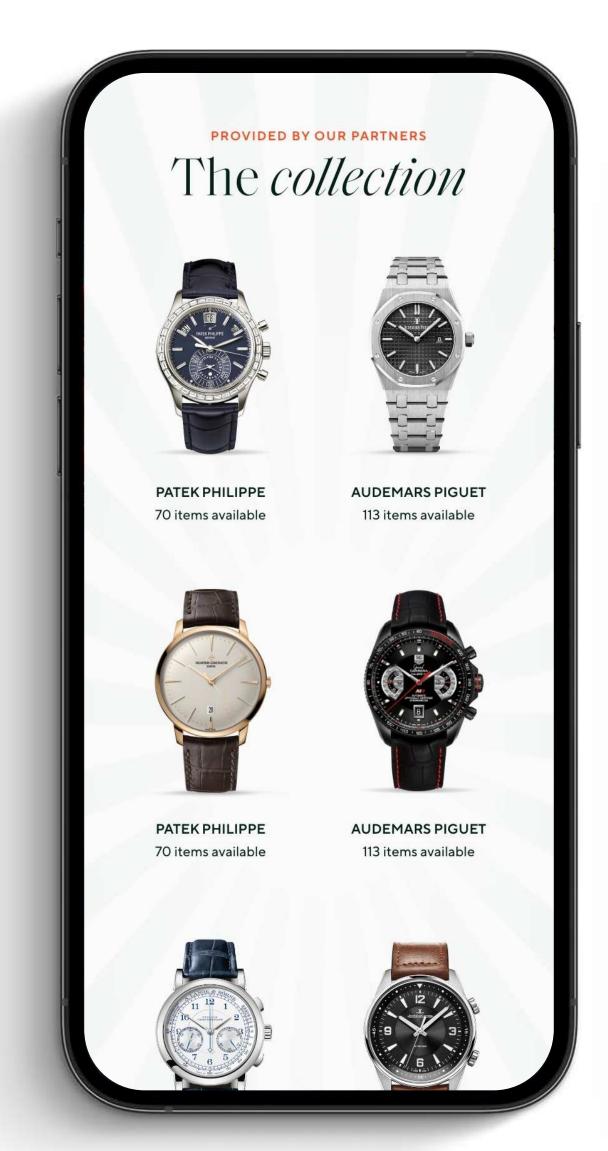
CLIENT

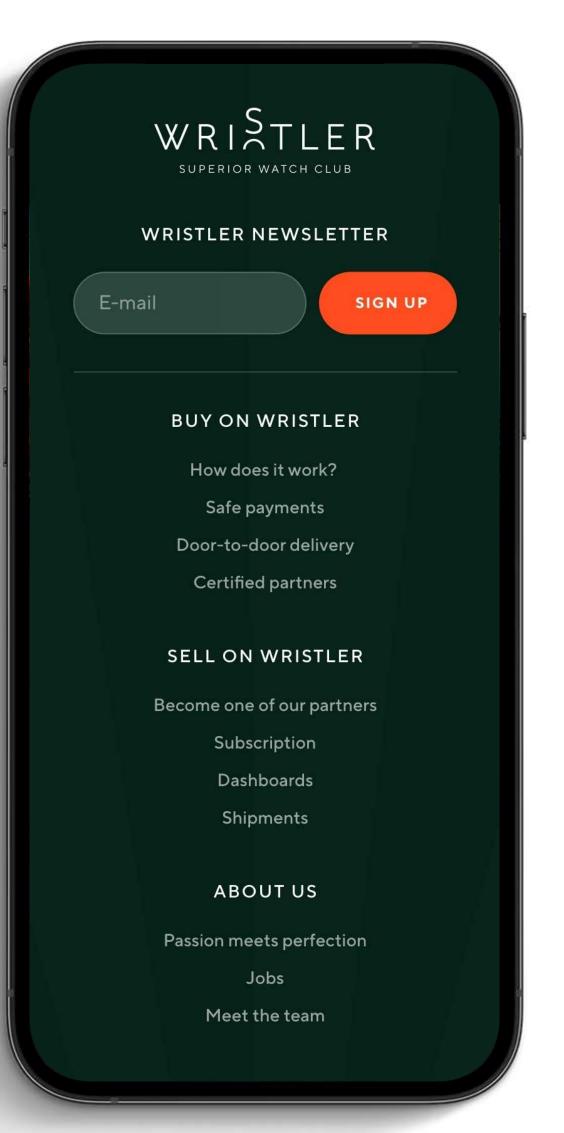
mbX

VIEW PROJECT









PROVIDED BY OUR PARTNERS The collection

€ 12.500

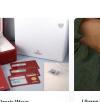
€ 4.390

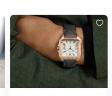


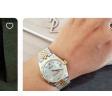
#### Our *latest* watches













#### The collection





















#### Buy with confidence, Sell with confidence









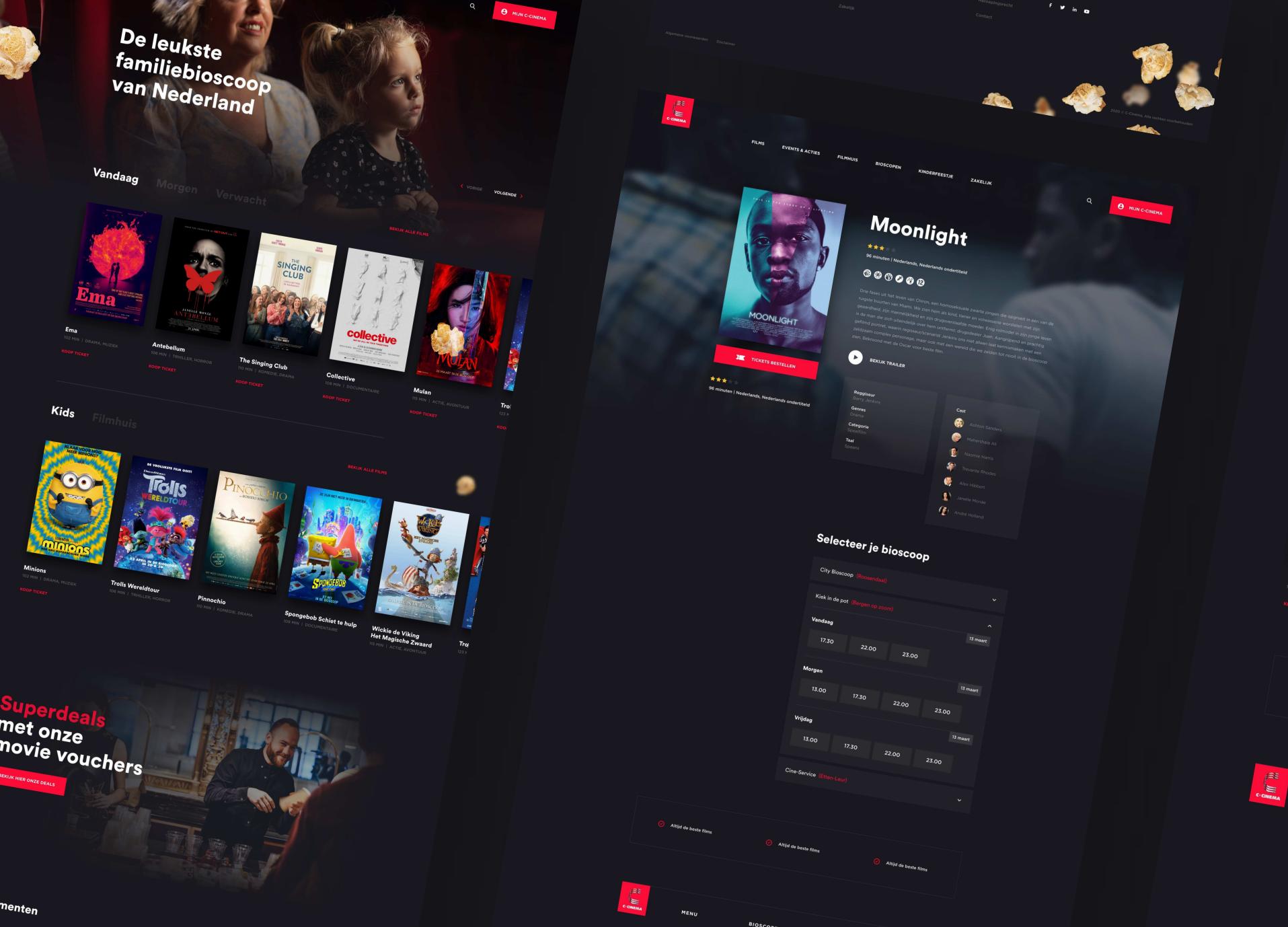


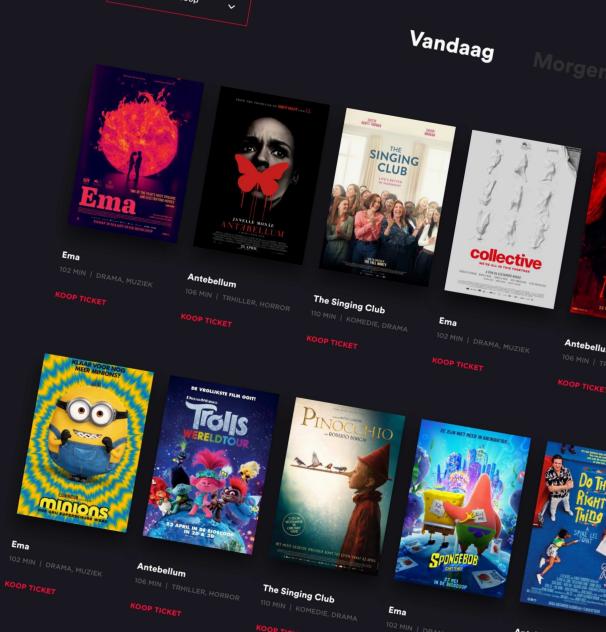
WRISTLER

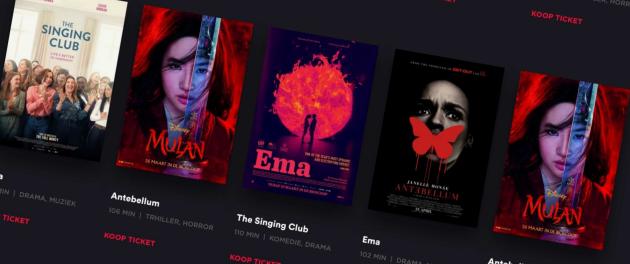
¢Pay → B K.





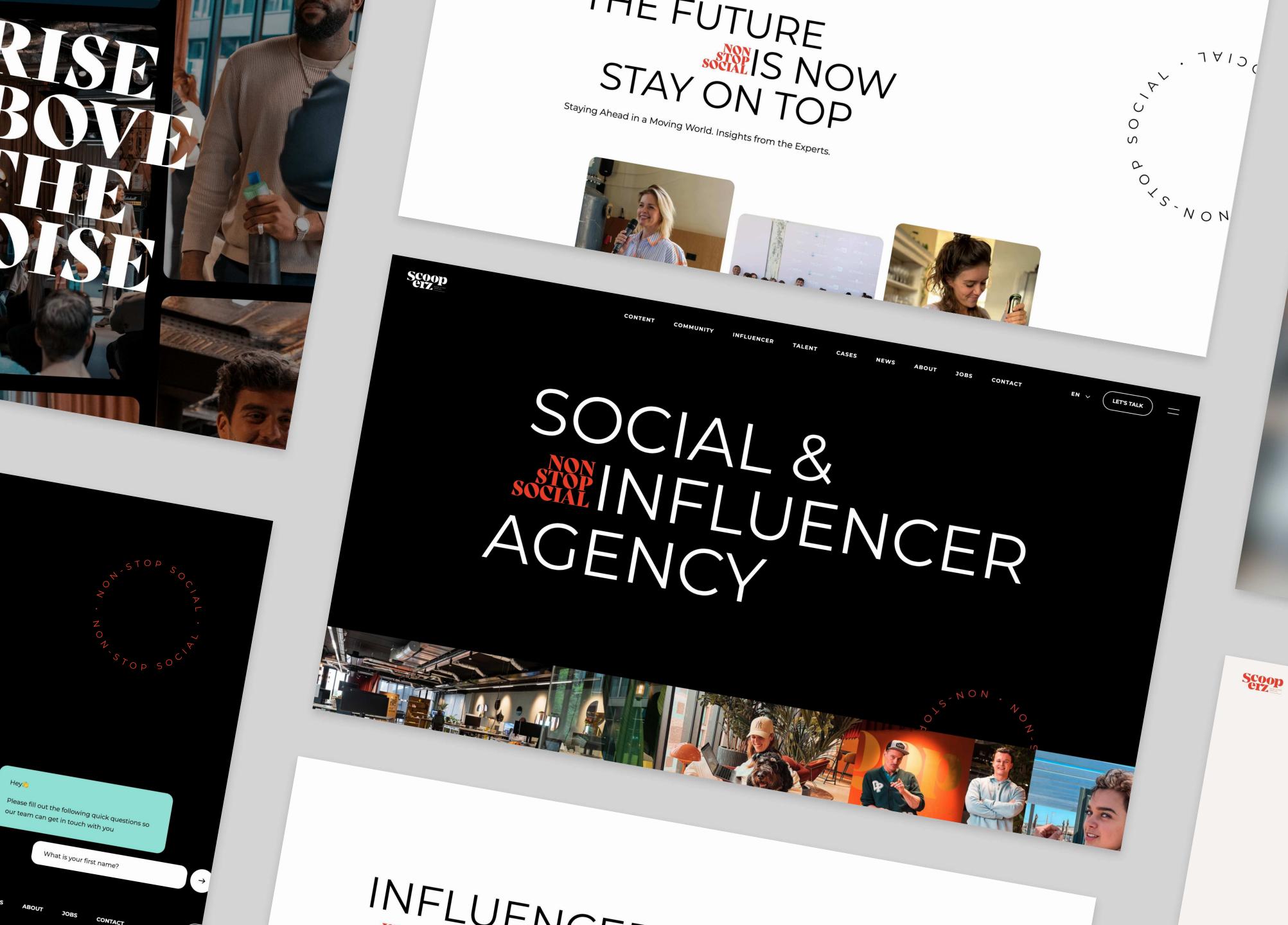












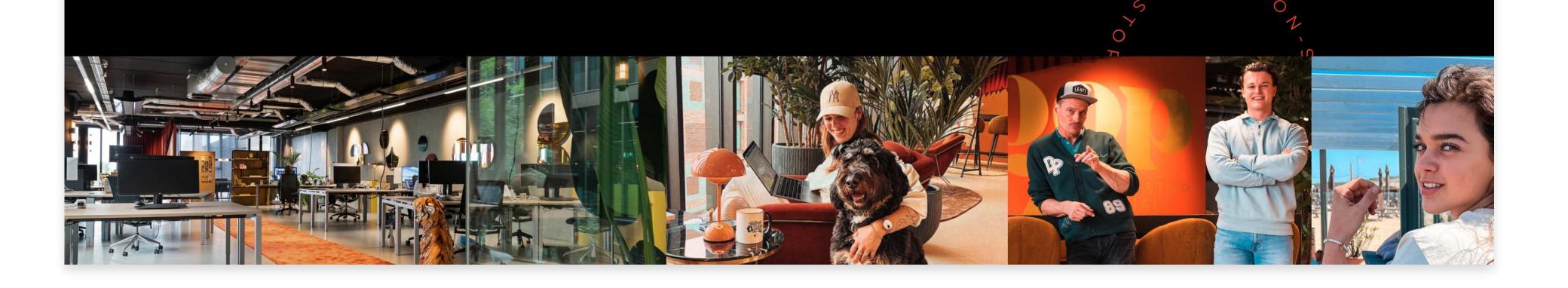
Scooperz is a dynamic team of 50 ent primary goal is to redefine the online



CONTENT COMMUNITY INFLUENCER

MAXI-COSI MEDIA CC

# SOCIAL & SOCINFLUENCER AGENCY





20%

5%





#### brand story

Innovation is what drives us on our journey on the digital highway becoming the largest car trading network in the wo and changing the automotive industry

we are a community helping people sell and providing cars to be sold making trade more easy, efficient and fun

we always go the extra mile join our ride we are carcollect driven by connection

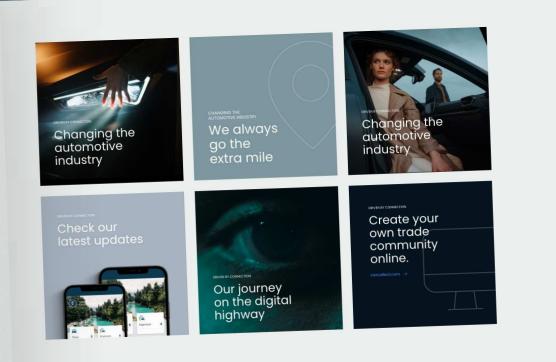


THE FASTEST GROWING CAR TRADING NETWORK

industry

mile







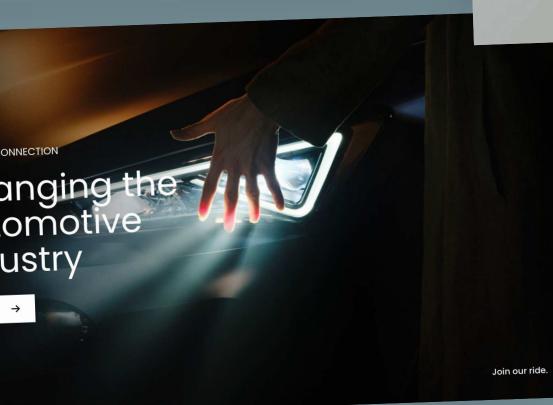
CARCOLLECT // DIGITAL BRANDBOO

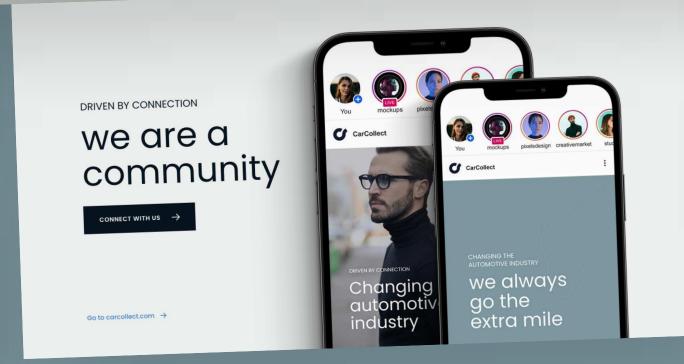
Iconen

Poppins Light Poppins Regular **Poppins Bold** 

Poppins Thin

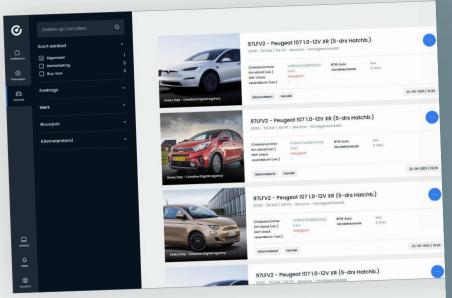
**Poppins Black** 

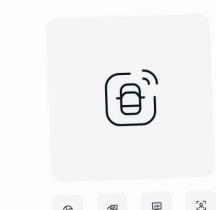






eget quam. Vivamus sagittis lacus vel augue laoreet rutrum faucibus dolor auctor.



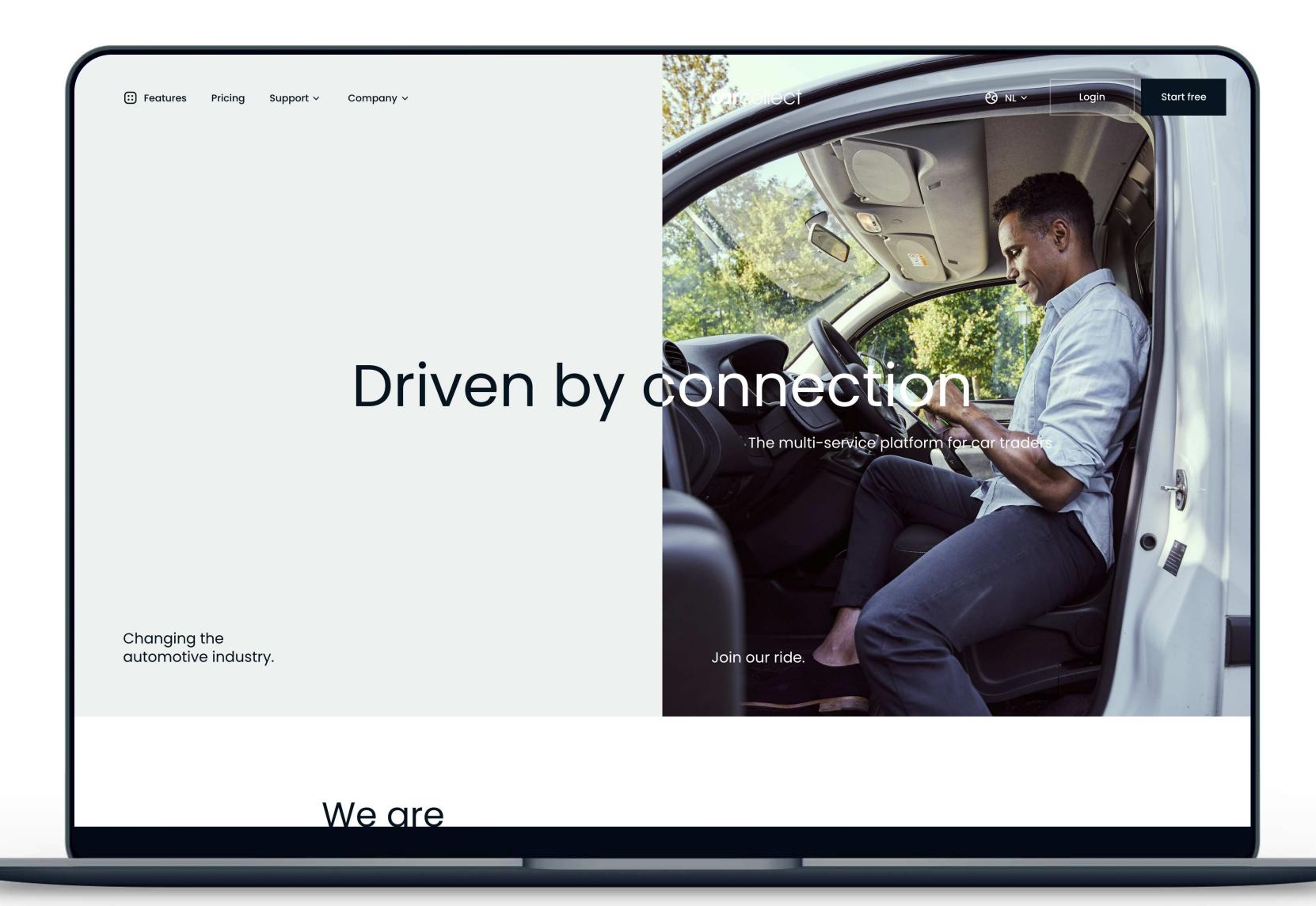


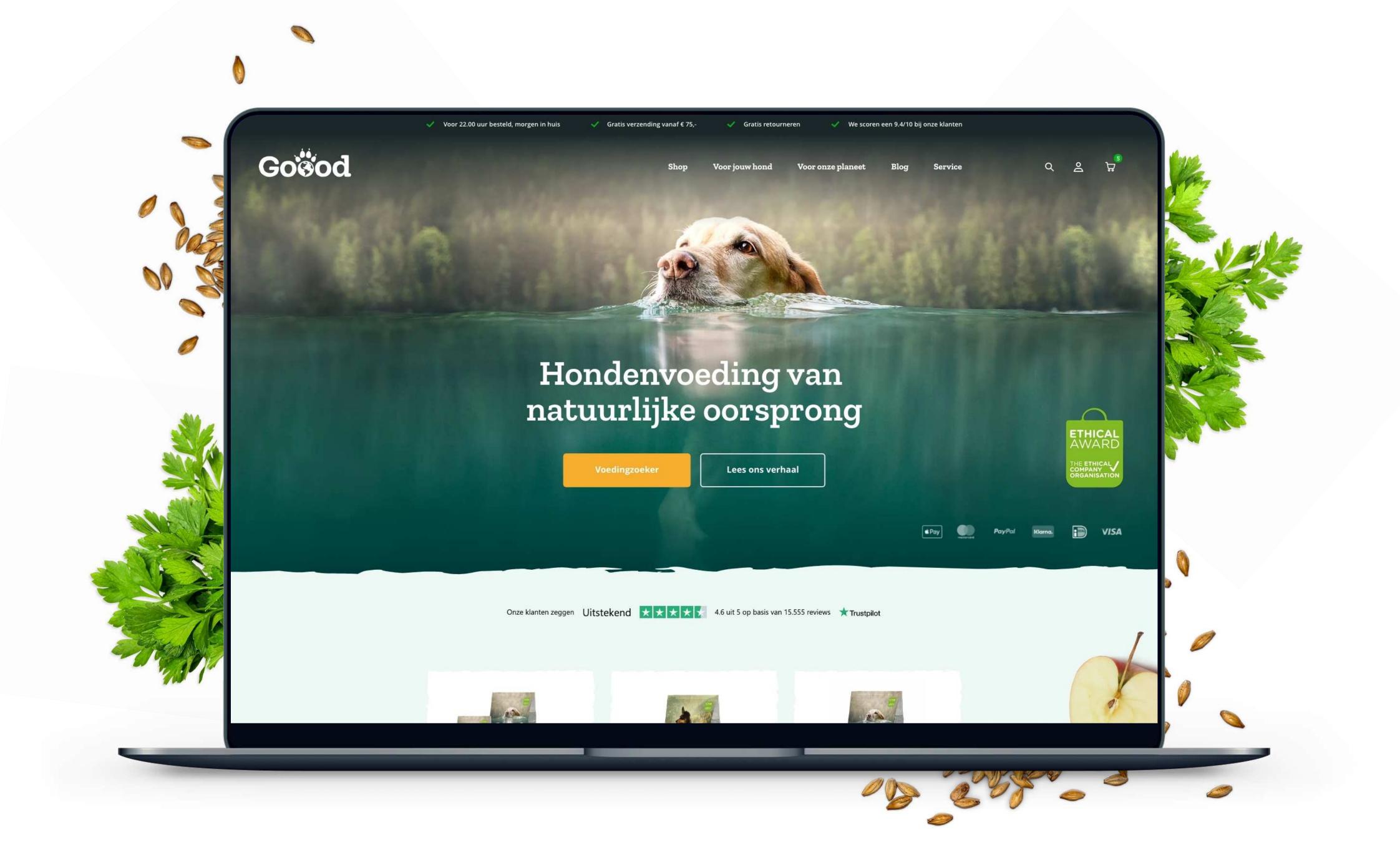












#### Hondenvoeding van natuurlijke oorsprong

alle snacks

Je houdt van je hond en van het buitenleven. Wij ook. Ons originele premium hondenvoer is geheel naar de smaak van moeder natuur . Met Goood voed je je lieveling niet alleen gezond

#### Onze producten

Natvoer

Droogvoer

Snacks

#### Goood!

Over ons

Voor winkeliers

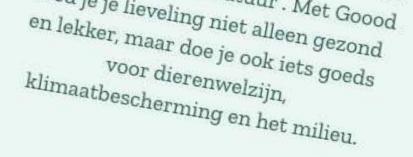
Retailers

Contact



## Het laatste nieuws

Nulla vitae elit libero, a pharetra augue. Cras justo odio, dapibus ac facilisis in, egestas odio,.









Natvoer Bekijk al ons natvoer



Snacks Bekijk alle snacks

Hondenvoeding van natuurlijke oorsprong

### Het laatste nieuws

Goed voor

onze natuur

Onze hondenvoeding is 100%

klimaatneutraal van de akker tot

in het voerbakje.

Meer info

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Goood







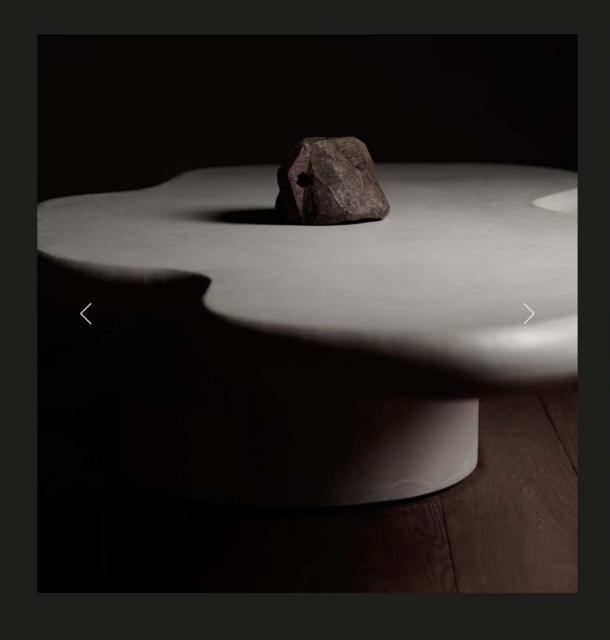
# SHAPED BY EXPERIENCE

### WE ARE URBAN CREATIVE

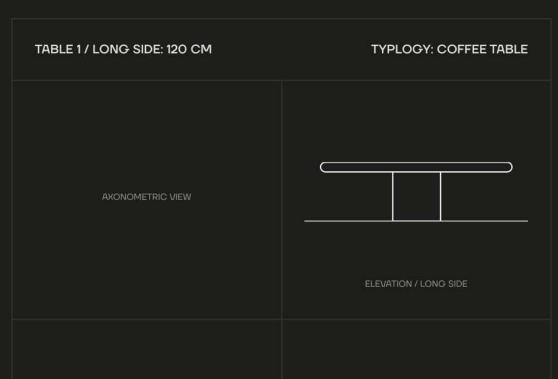
### COFFEETABLE

We translate creative thoughts into realistic atmospheres. With honest and natural materials, we create healthy live, work and social places.

CREATE YOUR TABLE



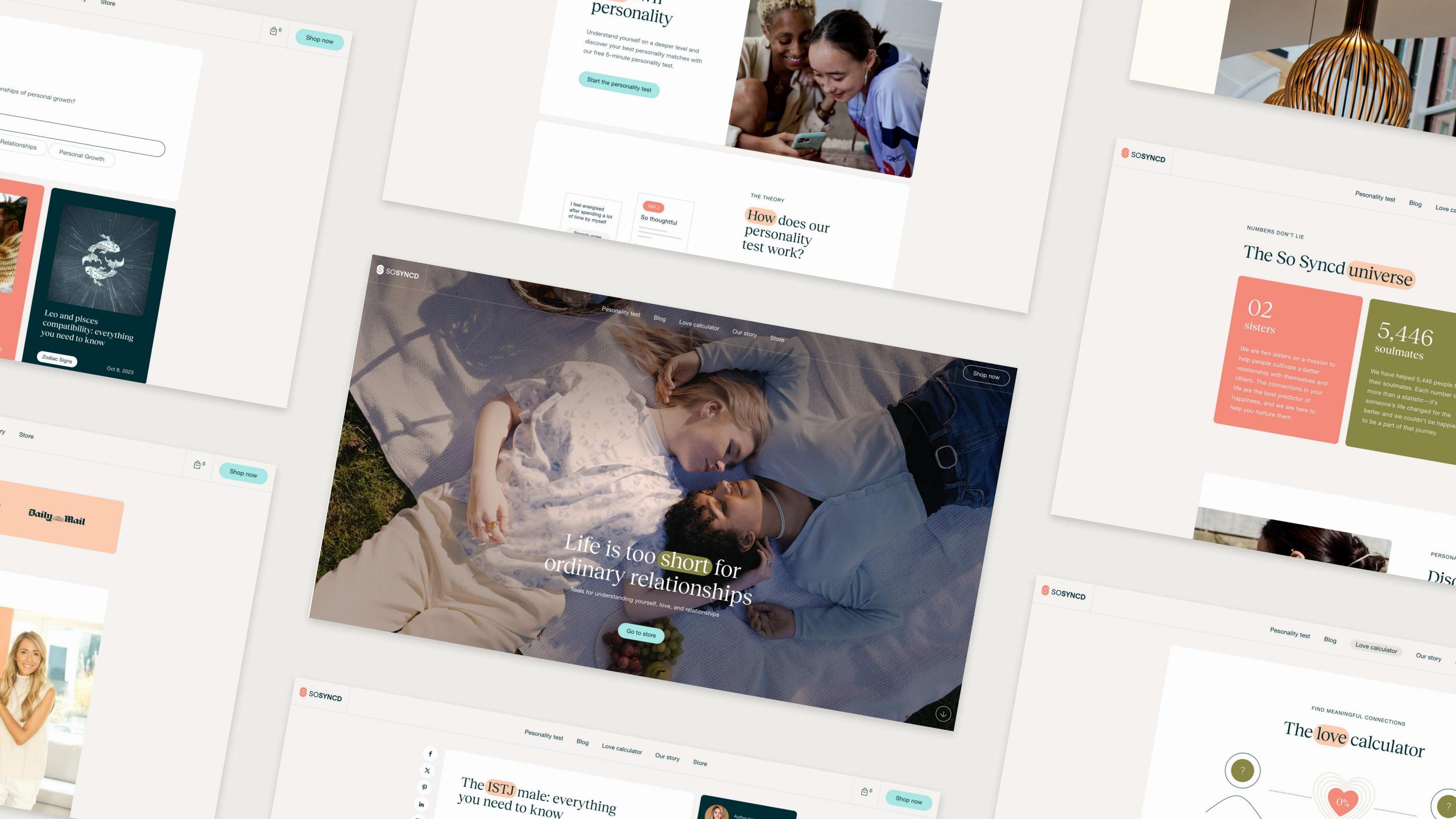


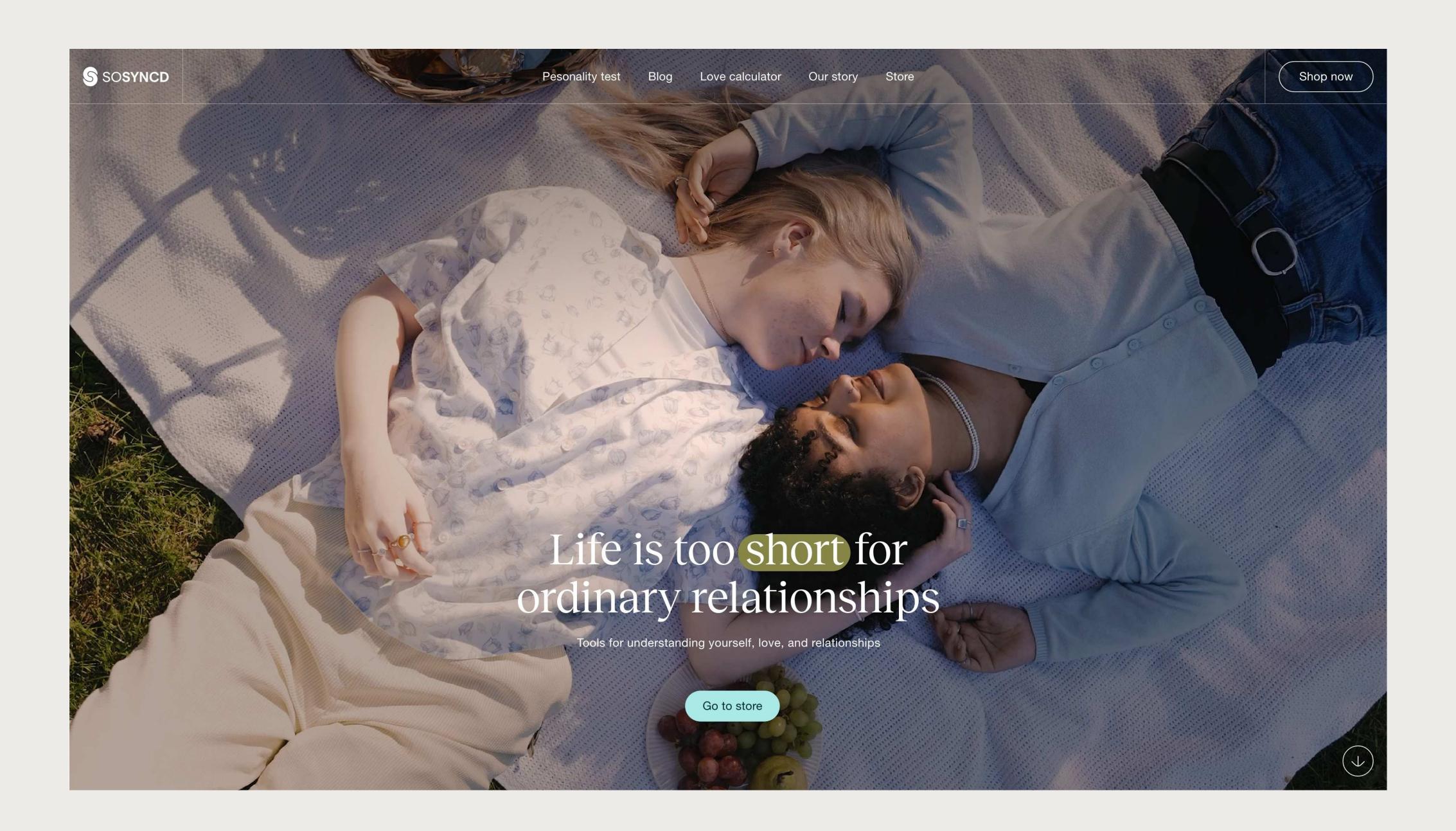


#### TECH SPECS

Cras justo odio, dapibus ac facilisis in, egestas eget quam. Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit. Donec ullamcorper nulla non metus auctor fringilla. Aenean eu leo quam. Pellentesque ornare sem lacinia quam venenatis vestibulum.

SPECS OPTIONS







#### Samen versterken we elkaar

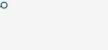
Bij LPC staat samen meer kunnen centraal. Als bedrijfsgroep met complementaire specialisaties en gedeelde overtuigingen en waarden, ondersteunen wij opdrachtgevers in het complete personeelsvraagstuk als full-service dienstverlener en continue partner. Wij geloven in de kracht van vernieuwing en ondernemerschap, met oog voor het welzijn en de ontwikkeling van



Omdat we samen meer kunnen.



Wer Human touch.



Toegang tot een uitgebreid internationaal netwerk

Dankzij ons internationale netwerk kunnen we snel geschikte kandidaten vinden voor onze klanten.



Onze recruimtemtexperts hebb diepgaande kennis en ervaring

LPC Academy LPC Recruitment Branch

Oog voor mensen, hart voor werk Boostjouw

Duurzaam samenwerken

Waardevol netwerk

Toekomstgerichte groei

plementaire specialisaties en gedeelde

rerbindend

10.000+



Daarbij kijken we naar de vaardigheden en ambities.

Binnen onze LPC Academy kunnen we flexkrachten intern opleiden tot bijvoorbeeld chauffeur,

procesoperator of lasser. De Academy is ook inzetbaar

€500 mil

Omzet 2022

10.000+

350+

10.000+

€500 mil

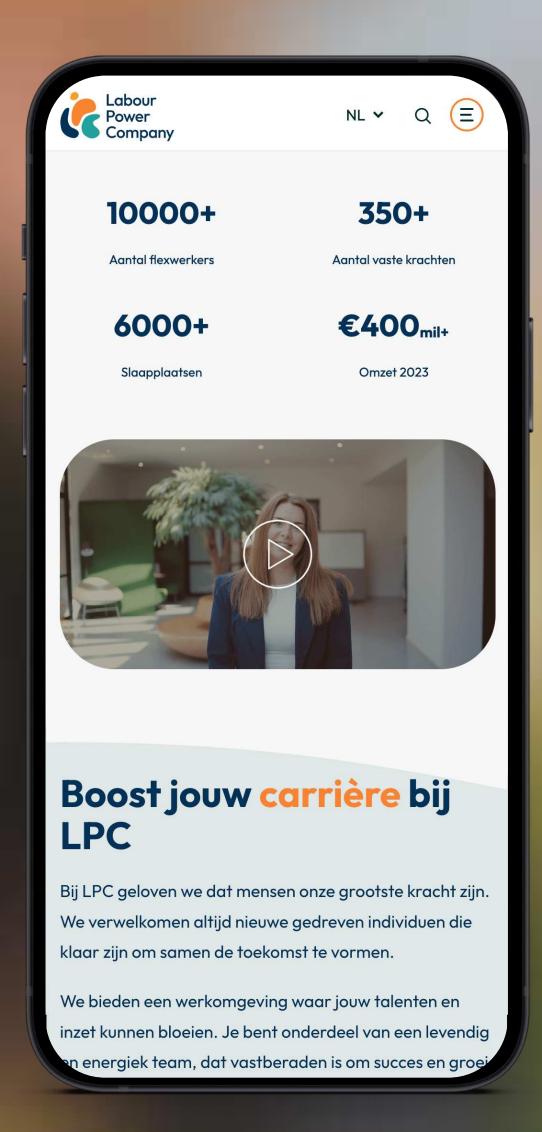




















KOPPERT CRESS

Architecture Aromatique







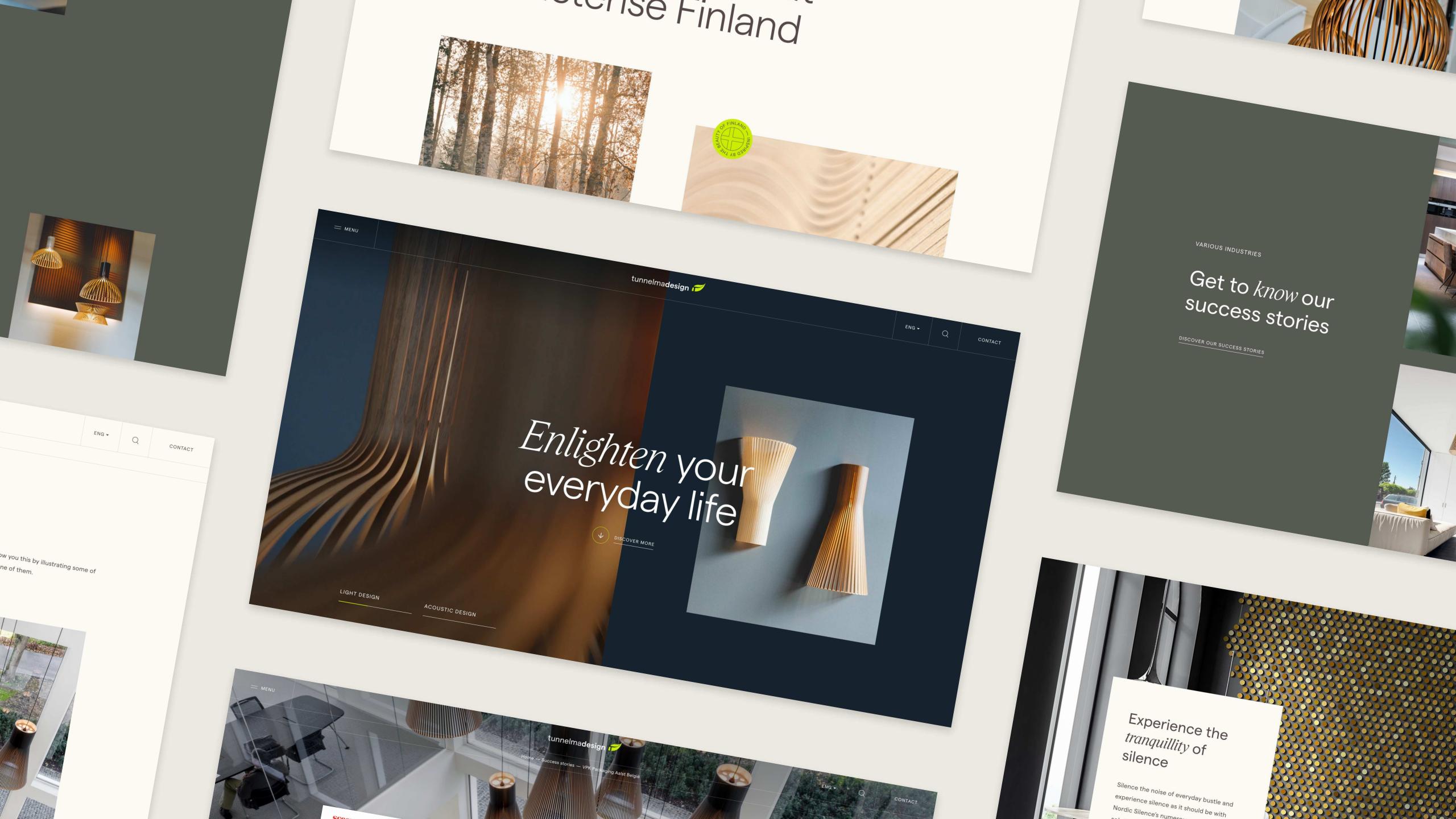


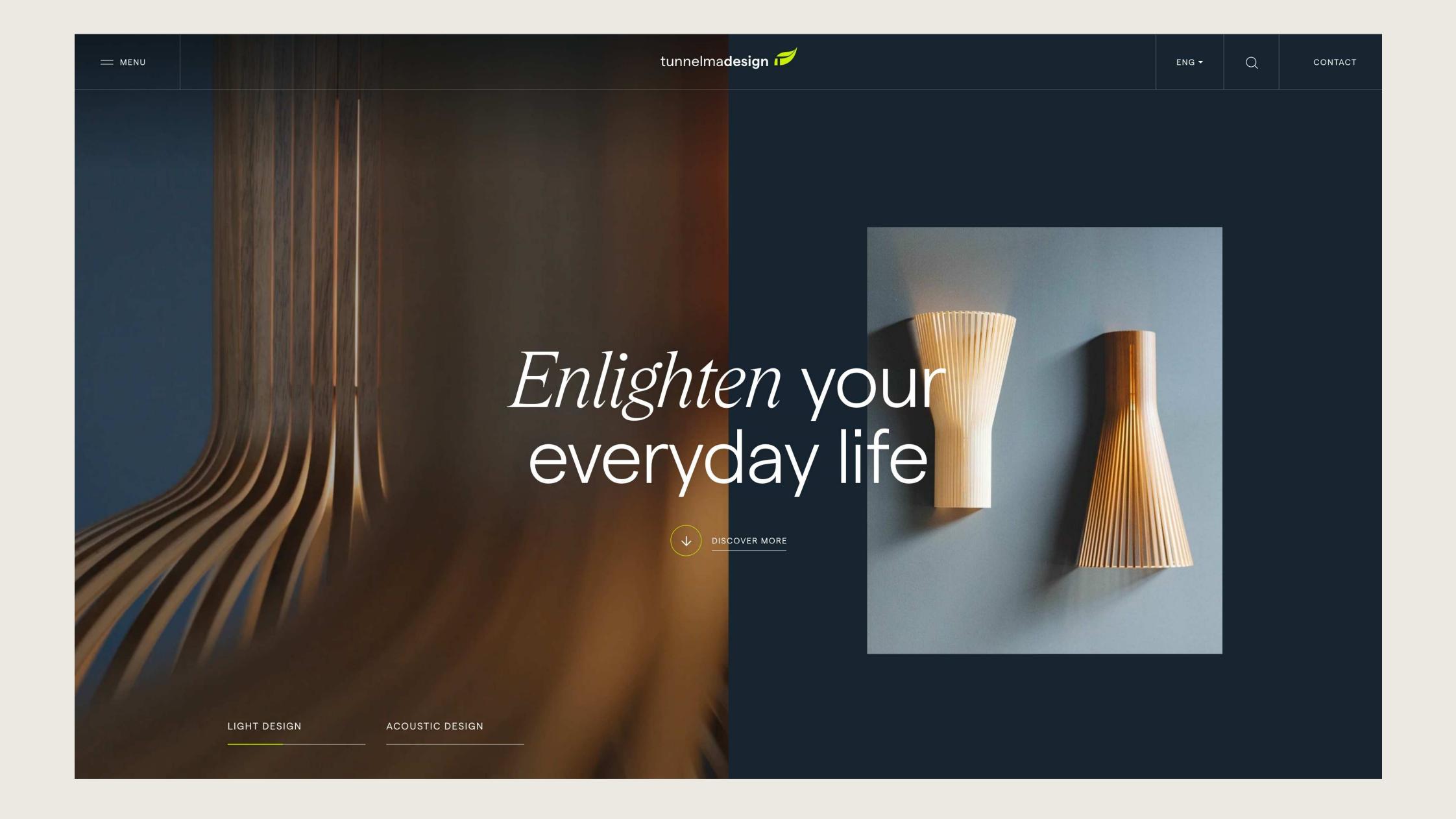


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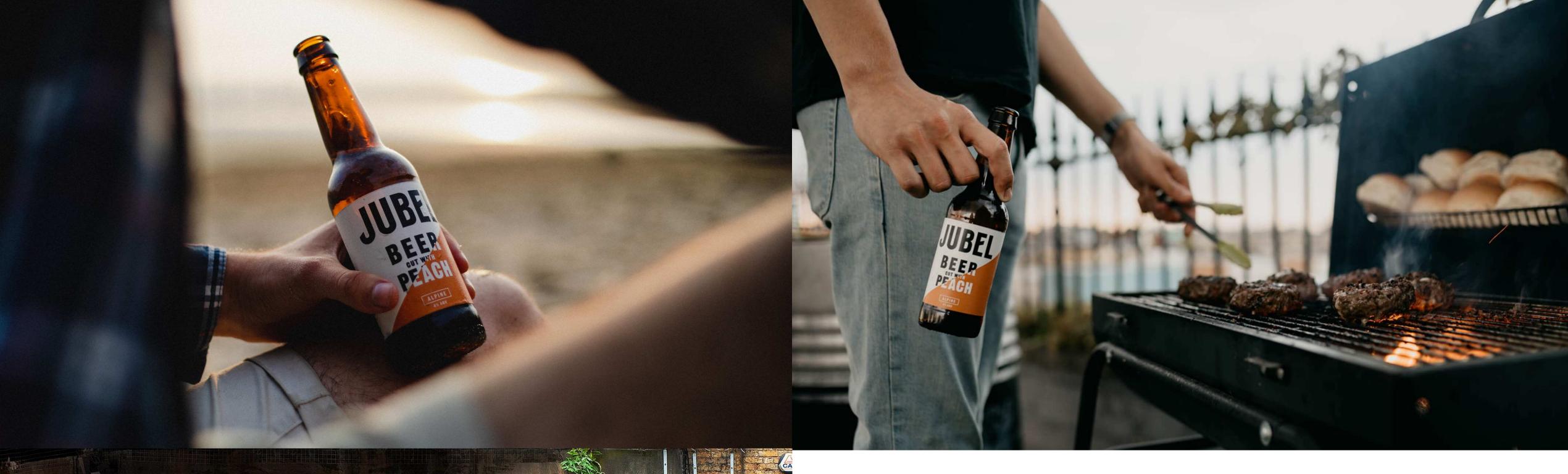
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AENEAN LACINIA BIBENDUM NULLA SED CONSECTETUR. DUIS MOLLIS, EST NON COMMODO LUCTUS, NISI ERAT PORTTITOR LIGULA, EGET LACINIA ODIO SEM NEC ELIT. **e** playdôme RESERVEER DIRECT 0165 570 777 ONZE ACTIVITEITEN Y VACATURES FAQ EEN DAGJE WEG WAS NOG NOOIT 0165 570 777 RESERVEER DIRECT 0.0 tripadvisor\* \*\*\*\* \*\*\*\* Google facebook HOOGST GEWAARDEERD \*\*\*\*

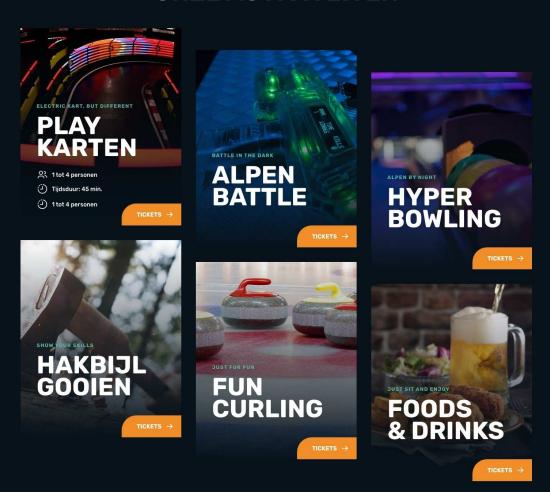
## **ONZE ACTIVITEITEN**

ELECTRIC KART, BUT DIFFERENT





### **ONZE ACTIVITEITEN**

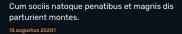


### **VEELGESTELDE VRAGEN**

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## HET LAATSTE NIEUWS







Cum sociis natoque penatibus et magnis dis parturient montes.

23 augustus 20201

BEKIJK ALLE NIEUWSARTIKELEN 👈

30%

10%

30%

Playdôme staat voor spelen.

van karten tot bowlen,

Voor iedereen van jong tot oud,

van laserschieten tot lekker eten.

zoals je nog nooit gezien hebt.

Playdôme doet het anders,

omdat we onze gasten

Alles onder één dak, op een manier

naast verwennen vooral willen verrassen en de verwachtingen willen overtreffen.

 Communicatie Beeldmerk Beeldtaal **02** Logo Doorvertaling 03 Kleur **09** Website Typografie

**05** The Big Idea

every day

Kleurenpalet

every day

WAS NOG NOOIT ZO LEUK

every day

Merk

EEN DAGJE W WAS NOG NOC ZO LEUK!

OP MERK NIVEAU

Een uitje, iets leuks doen, samen weg, tijd spenderen me

PLAYDÔME X DIGITAL BRAND BOOK

Beeldmerk

#172B36

every day

Keyvisual



Desktop Tablet WAS NOG N ZO LEU Mobile

e playdôme

Primair font

ABCDEFGHIJKLMNOPQRSTL 0123456789 Rubik Light

Abcdefghijklmnopqrstuvwx

Rubik Regular Rubik Medium **Rubik Bold** 









The one's who pass the vibe check.

## UNDERSTANDS THAT QUALITY, IMPACT AND BUDGET GO HAND IN HAND.



The one's who pass the vibe check.

## HASANAMBITION THATINSPIRES, PUTS ASMILE ON OUR FACE AND IS CHALLENGING.

Your mission?

What's your ambition? What's your deepest desire?
As an entrepreneur, brand or marketeer?
But also, in your private life?
How can we help you with that?

## ANBITON SOURFIRE

# Let's make impact together every day®

085 021 11 21 hello@every-day.nl

